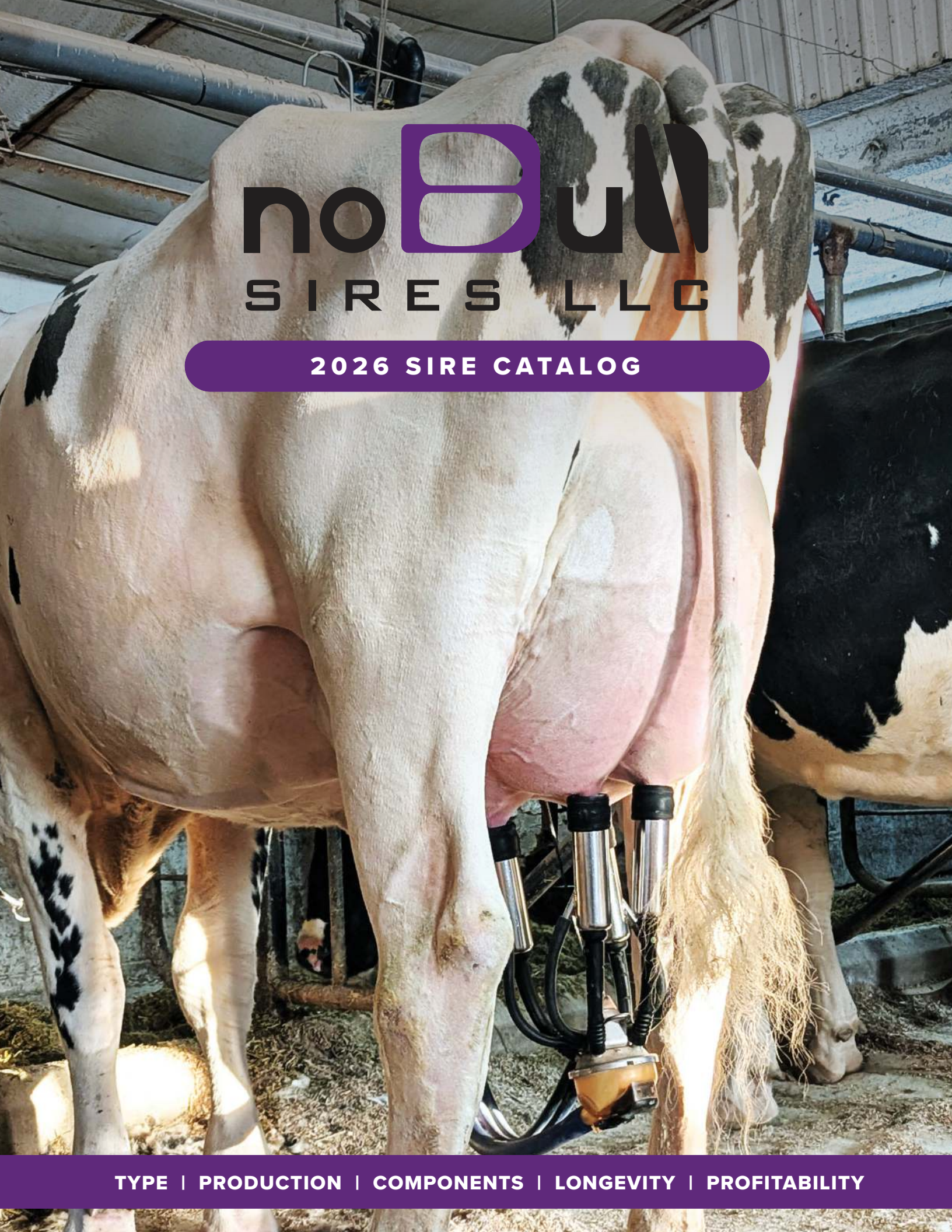




noBull

S I R E S L L C

2026 SIRE CATALOG

TYPE | PRODUCTION | COMPONENTS | LONGEVITY | PROFITABILITY

Cover Photo Credit: First lactation Yeti daughter, owned by Mervin Miller, of Christiana, PA. She is his first NoBull daughter fresh, and is milking 100lbs per day! He loves her!



OUR FOCUS:

- World class production, enabled by world class type.
- High components, as that is truly what our milk checks are based off of... we have to pay trucking on water! Balanced type. High pins or frail front ends are a recipe for disaster, and sooner or later, cost to the dairymen.
- An emphasis on breeders, and long lived, deep pedigreed cow families. The more proven, real world quality in that pedigree, the more likely you are to get some of it in your herd, the whole reason we source genetics to begin with.
- Balanced crosses, and complimenting pedigrees. There is an art to breeding, and articulation of that cross in the end usually yields far more results than guess ink on a page. Proven, golden crosses also capitalized on, free of genomic devaluing.

OUR GOALS: POWER TO THE BREEDER!

1. A breeders stud by breeders, for the breeders
2. A low cost, affordable, quality product that adds value to your bottom line, and adds enjoyment to your business. All our semen is processed at Hawkeye Breeders in Iowa, and every unit is packed with an industry leading 30 million cells, with stringent post freeze quality standards
3. Every sire retained at stud until a full milking daughter proof. Use them, keep using them, and if you like the daughters, we will have more!!!
4. A small, complete lineup of elite sires that fill your every need. Commercial production, Show ring type, high classification, A2/A2, RC, Red, and aAa, polled as well as outcross pedigrees. We also now have a well-rounded lineup of Jerseys, all being A2/A2, BB, and JNSF!
5. Provide an alternative to the other studs already utilizing both older bloodlines, and the latest genomic technology. We want to present a middle track, free of genomic restraints, and focused on the cows and real world performance. We believe in the cows that made the numbers more than the numbers we hope might someday make cows!

NOBULL SIRES LLC ESTABLISHED 2021!

Ben Nasemore

REGANCREST PACE SETTER^{-ET}

54H01152 aAa: 4625 DMS: 234,246 A1/A2 AB



S: PACE (CONWAY)

D: S-S-I GMDY **HONESTLY** 2335-ET (GAMEDAY)
4-11 92 EEEEE

2-01 3x 305 24,620 4.4% 1,072 3.2% 789
344 27,010 4.4% 1,197 3.3% 880
3-03 3x 305 31,580 5.2% 1,654 3.4% 1,068
355 34,970 5.2% 1,826 3.4% 1,194

DD: AOT EISAKU **HONESTLY** -ET (EISAKU)
3-05 91 EEVVE DOM

1-11 3x 305 35,850 4.7% 1,672 3.3% 1,181
365 42,880 4.8% 2,037 3.35 1,414
3-01 3x 301 39,470 4.1% 1,629 3.2% 1,251
4-01 3x 305 41,880 4.1% 1,731 3.3% 1,383
National Elite Performer

DOD: COOKIECUTTER DTA **HABITAN** -ET (M. DELTA)
5-06 90 EVVVE

2-04 3x 305 30,820 4.7% 1,438 3.1% 961
365 36,280 4.7% 1,706 3.2% 1,146
7- 1 2x 305 21,321 5.8% 1,237 4.5% 957
365 24,125 6.0% 1,448 4.6% 1,120

When approached by Frank Regan and told that he had a bull for us out of the best cow at Regancrest since Dellia, we knew we better pay attention! Pace Setter didn't disappoint, neither did his tremendous dam, Honestly, now 92 with her 3rd calf, milking 140lbs/day just 75 days fresh! Seeing her in person is a real treat, as she is a moderate statured cow with tremendous, angular frame, a massive, wide front end, and a wide, flat rump with a central thurl that is so rare in the business nowadays. She walks on great feet and legs, and has a Tremendous mammary system. All the makings of a tremendously high scoring cow! A high component production powerhouse, she is a Gameday daughter that goes straight back to EX95 Dellia herself, via the world renowned Habitan.

Pacesetter is like the male version of his dam with striking resemblance and similar structure. Width throughout, the sharpness and angulation we need for high end production... also with that central thurl! His full sister is a standout at Regancrest as well, with the same pattern, strength, width, and frame, with that tremendous rump and yet again, that consistent central thurl that so many need! She's one to watch!

Early conventional Pacesetter semen both at Regancrest, as they used him themselves extensively, and through NoBull, has been extremely fertile to date. Sexed will be made in the near future. We want to thank Frank and Bralin at Regancrest for entrusting us with a bull like Pace Setter, as we feel he is worthy of a full daughter proof, and a "keep him alive" legacy, as he has potential to impact the breed as a whole! He is currently qualified for both the US and Canada, and possibly Europe this fall.

noBull
SIREs LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

THE-YODERS YETI-ET

CODE 54HO1011 | A2/A2 | aAa 354126



**SIRE: SIEMERS EXC
HANANS 315753-ET**

**DAM:
MACLAND HF YODER RACHEL-ET EX96
"THE YODER"**

- 1st Aged Cow & Grand Ch. East. Fall NatT 2021
- Supreme Champion PA All-American Show 2021
- Nom. All-American 5 Year Old 2020
- 1st 5 Year Old Midwest Fall National 2020
- 1st place production cow WDE 2022

2-01 2X 333d 24,520lb 4.0% 993 3.2% 788p
3-01 2X 317d 27,410lb 4.2% 1,155f 3.3% 910p
4-03 2X 365d 27,820lb 4.4% 1,215f 3.5% 968p
5-06 2X 352d 35,690lb 4.0% 1,427f 3.4% 1,220p
6-08 2X 319d 35,430lb 4.1% 1,440f 3.3% 1,165p
7-08 2X 365d 40,180lb 4.6% 1,852 3.5% 1,417p

2ND DAM: S-S-I UNO RAPA 8431-ET VG-88
03-04 2X 365d 29,280m 4.1 1189f 3.4 997p

3RD DAM: S-S-I SNOWMAN RACHEL7516-ET VG-88
02-05 2X 365d 37,400m 3.6 1333f 3.0 1128p

4TH DAM: ROYLANE SOCRA MIRA 1760-ET EX-91 2E DOM
FULL SISTER TO ROBUST
05-11 3X 305d 40,080m 3.5 1411f 3.1 1252p

5TH DAM: SEAGULL-BAY OMAN MIRROR-ET VG-86 DOM
03-00 2X 365d 36,430m 4.4 1606f 3.4 1235p

6TH DAM: SEAGULL-BAY MANAT MIRAGE-ET EX-90 GMD DOM
03-06 3X 365d 35,900m 3.8 1364f 3.2 1161p

7TH DAM: LYNMEAD CELSIUS MINNOW-ET TV EX-91 2E GMD DOM
04-10 3X 365d 49,550m 3.7 1857f 3.0 1498p



The rumors are true, we've found a Yeti! This mysterious creature is cut just like his unbelievable dam, the 95pt Yoder! It may seem hard to believe, but she's the real deal, and we believe he is too!"

For some time we have been looking for an ultra balanced, productive, moderate framed cow, and "The Yoder" fits that bill perfectly, with a strong cow family behind her. Drawing major attention on the National stage, "The Yoder" won the hearts of many when she won not only first place aged cow, but then Holstein Champion, and Supreme Champion at the All-American in Harrisburg in 2021. She also topped the Aged cow class at the Midwest Fall National in 2021 as well! She's a different kind of cow, and one that commanded appreciation.

Yeti's 4th dam is full sister to proven production sire, Robust. His sire Hanans is a component specialist, with an EX92 Doc dam with 3-05 2X 365 40, 320 4.3% 1725F 3.4% 1353P, and his 3rd dam is the renowned Cookiecutter Mog Hanker-ET EX94 GMD DOM who made 4-01 2X 365d 46,800M 4.2% 1,972F 3.4% 1,592P.

His sire's sire is Sandy-Valley Excalibur, sire of the popular Shakira son, Showtime, at St. Jacob's, and from the high component King Royal x Sandy-Valley Slv Essence-ET (EX92-EX-MS) cross. Essence made 4-04 2X 342d 35,240M 4.5% 1,587F 3.2% 1,142P.

With all 4 legs of his pedigree packed with high component production (Yoder +0.21%F, +0.06%P 8/22) genetics, and being cut just like his gorgeous dam, we feel that Yeti has the potential to not only make that ultra productive barn cow, but also sire more moderate framed, high type powerhouses for the next generation.

Yeti daughters are calving in and causing a still everywhere. They are consistent in their exceptional production and components. They have consistent quality mammary systems, with great teat shape, size and placement. He sires quality rumps often not seen on 2yr olds, and width to the chest. They are well framed young cows, with good feet and legs that have driven an increase in sales- we wonder if he is the makings of a customer satisfaction legacy sire, as first daughters sure are winning hearts, and they are built right!



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MILKSOURCE SNAP SWAGGER ^{*RC}

54H01140 A1/A2 aAa 342516



MILKSOURCE SNAP SWAGGER RC-ET

100% RHA A1/A2 AA haplotype free! aAa:N/A

SS: ELM-PARK ACME (DAM ALTITUDE EX95)

SIRE: GS ALLIANCE O'KALIBER

SD: DECRAUSAZ IRON O KALIBRA EX97

2012-2013 Swiss Expo Supreme Champ

DS: LOOKOUT P REDBURST-RED

DAM: MISS APPLE SNAPPLE-RED-ET 7-04 EX96

8-01 2x 305 42.450 4.2% 1799 3.1% 1328

DD: KHW REGIMENT APPLE-RED- ET 13-07 EX96

Life: 2,898 240,640 4.7% 11,394 3.6% 8,559



Decrausaz Iron O'Kalibra EX-97

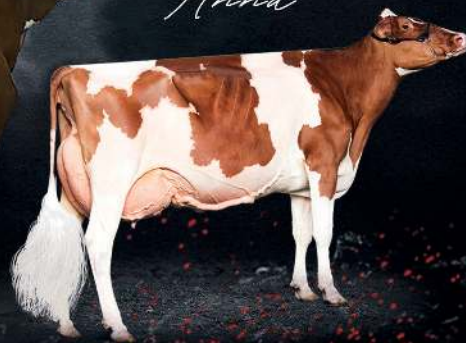
From the moment we first set eyes on Swagger, we knew he was different. Powerful. Stylish. Strong. Wide. Hard topped, with an extremely wide loin, and perfect slope to rump. Not even a hint of high pins! Wide muzzle, wide chest, and great rib to an even wider rump. Not coarse, stylish, dairy. Pure specimen! He freely tracks wide throughout. He exhibits signs of both sides of his pedigree, no doubt, but undeniably, O'Kalibra EX97. A pedigree of not just champions, not just World champions, World Supreme champions! There is no pedigree ever with more high scoring cattle, and they lived an awful long time as well! The best of the best quality type breeding that humanity has cultured to date! A bull worthy of a chance to be used, and used, and used again, as we see what he does. His birth was a stroke of luck from a rarely repeated mating and an unexpected bull, and wow are we grateful! This bull is everything NoBull Sires is about when it comes to giving sires in their segment a chance to prove themselves, and remain available for a career that allows opportunity for a legacy of breed improvement and change. We don't need more friends, we need better, and a chance to grab ahold of that improvement in a real, profitable way.

We are tremendously grateful to Pine-tree Dairy for entrusting us with Swagger RC! He is Haplotype free, and qualified to sell anywhere in the world, and clone free! EU, here is your flush sire qualified for Export!! He is what so much of the Holstein breed lacks today. Conventional semen is available wherever NoBull Sires is sold, and sexed will be made asap. Likely around march 1st availability. Conventional semen will be at Trans-ova Madison by 1/19/26, there is an EX96 being flushed to him next week! Pictures of the bull himself have been taken, and released soon!



noBull
SIREs LLC

nobullsires@gmail.com
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*Audi**Anna***AXEL'S FULL SISTER HILROSE ALTUDE **AUDI**-RED-ET VG-88**

2-0 269d 24067 982 4.1 767 3.2 RIP

1st R&W Junior 2 Wisconsin Spring Showcase and
HM Intermediate Champion**SIRE | FARNEAR ALTITUDE-RED-ET****DAM | HILROSE ADVENT **ANNA**-RED-ET EX-95 4E**

2-03 2X 347D 28020 4.4% 1,241F 3.0% 832P
 3-03 2X 365D 32,330LB 4.3% 1,384F 3.1% 1,006P
 4-11 2X 344D 38,460LB 4.0% 1,531 2.9% 1,134P
 6-00 2X 365D 44,170LB 4.0% 1,748F 3.1% 1,389P
 7-02 2X 365D 47,040LB 5.2% 2,456F 3.3% 1,570P
 8-03 2X 365D 45,250LB 4.9% 2,227F 3.2% 1,427P
 10-03 2X 365D 41,820LB 5.7% 2,366F 3.3% 1,362P
 LIFE: 356,820LB 4.8% 17,127F 3.2% 11,418 RIP

Wisconsin Cow of the Year 2018
 Nasco Int'l Type & Production Winner 2018
 Nom. All-American R&W Production Cow 2018
 Nom. All-American R&W Dam & Daughter 2017-18
 Res. All-American R&W 125,000 lb. Cow 2017
 Res. All-American R&W Aged Cow 2016
 2nd Aged Cow International R&W Show 2016
 Nom. All-American R&W 5 Year Old 2015
 National Elite Performer

2ND DAM | HILROSE RUBENS ASHLYN *RC EX-91 GMD
4-06 2X 365D 35,290 3.5 1223 3.1 1097**3RD DAM-WILSTAR DERRY ALISSA-ET *RC EX-91 2E GMD**
5-08 2X 365D 45,920 4.7 2151 3.0 1381**4TH DAM-WILSTAR-RS LDR ANGEL-RED-ET EX-91 2E GMD**
4-07 2X 365D 36,810 4.4 1613 3.1 1152**5TH DAM-DREAMSTREET ENHANCER ALICIA 3E-94 GMD DOM**
8-05 2X 365D 36,370 4.9 1773 2.9 1069
LIFE: 3559D 224,670 4.4 9974 3.1 7072

6TH DAM- DREAMSTREET TRIPLE ALI-RED-ET EX-90
7TH DAM- CHA-LIZ R MAPLE B ANN EX-91 2E
8TH DAM- CHA-LIZ F MINI ANN B EX-92 3E
9TH DAM- CHA-LIZ P V ANN ADEU B EX-92 2E
10TH DAM- WENRON ADEU ANN CHAMPION B 3E-91

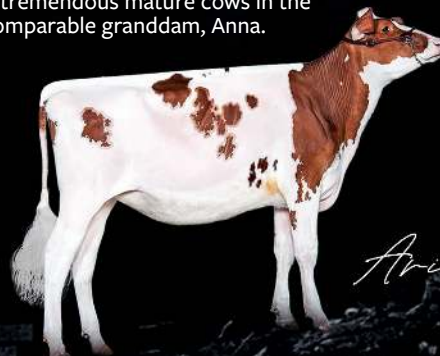
HILROSE ALTUDE AXEL-RED-ET**AXEL****54H01010 | R1R2 | aAa 234165**

Our next red sire offering hails from a red cow that is no stranger to the Holstein world, and particularly the upper midwest, Hilrose Advent Anna-red EX95 4E GMD! Backed by 10 EX dams, the 2018 Wisconsin cow of the year has proven she can replicate through her many daughters, including Axel's two VG full sisters already fresh! Audi (pictured above) was VG86 just fresh, and has made 2-o 150d 14705 4.0 711 3.0 445 so far. Recently Hilrose was named Premeir Breeder at the 2022 Wisconsin State show, with a group made up entirely of Anna daughters and grand daughters! In 2021, they were awarded Premier Exhibitor at the WDE R&W heifer show, also with all Anna daughters and granddaughters!

The very best part? This 5th generation Gold Medal Dam is a National Elite Performer! At NoBull, they gotta milk, and they gotta make components.... and this is where Anna SOARS! Her best record was 7-02 365 47,040lbs of 5.2% 2456 fat and 3.3% 1570 protein on 2x....wow!!! Now twelve and a half years old, Anna is still in the herd, milking and making embryos at Hilrose, and as of last test day.... she is up to 356,820 lifetime, of 4.8% and 3.2%!!! That's a money maker, folks!

As we have watched Altitude daughters freshen across the globe, he is proving to be a transmitter, and it would be out of place for us not to mention that his Altitude's dam is EX96, productive (5.1%BF lactations!), and backed by EX92, EX96, EX95, EX94, EX94, and EX96 dams!!! Anna's sire, the incomparable Advent-red is also backed by EX95, EX94, EX94, and EX 96 dams. Yes, this pedigree is stacked, and preloaded to transmit for you!

Axel daughters have started calving in, and they are meeting and exceeding expectations! They are consistently described as having beautiful udders, with good production and more width of chest than expected! They are well built young cows with long bone patterns that look like they will mature into long lived tremendous mature cows in the footprints of their incomparable granddam, Anna.

*Aria***AXEL'S MATERNAL SISTER HILROSE REDLIGHT **ARIA**-RED**2nd Spring Yearling & Reserve Junior Champion
Midwest Spring Nationals1st Spring Yearling, HM Junior Champion R&W
Wisconsin State Show

nobullsires@gmail.com | Ben Masemore (970) 739-4548
 Rusty Herr (484) 678-3739 | Ethan Wentworth (717) 799-1398



Hilrose Altude Axel-RED-ET

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S I R E S L L C

JOLIAM

GLOBETROTTER-ET

54H01135 HH5 aAa: 156324 DMS: 561,135 A1/A1 AA

**SIRE: AURORA MITCHELL****DAM JOLIAM DOC GYPSY 5793-ET 5-06 94 EEEEE**

2-00 3x 305 33,560 3.6% 1,220 3.0% 994
 3x 337 36,500 3.7% 1,354 3.0% 1,095
 3-02 3x 305 42,980 3.6% 1,548 2.8% 1,183
 3x 344 46,730 3.7% 1,709 2.8% 1,296
 4-05 3x 305 40,770 3.9% 1,606 2.9% 1,178
 3x 313 41,550 3.9% 1,637 2.9% 1,204
 ~ so far! Yes, she is alive and well, and rolling on,
 making that big lifetime!

DD: SELZ-PRALLE AFTERSHOCK 3918 6-09 VG88 GMD

1-11 3x 305 31,040 4.1% 1,286 2.8% 856
 3x 335 33,840 4.1% 1,401 2.8% 938
 3-00 3x 305 39,300 3.6% 1,397 2.8% 1,085
 3x 365 44,200 3.7% 1,634 2.8% 1,245
 4-07 3x 305 51,490 3.7% 1,907 2.9% 1,488
 3x 365 58,790 3.8% 2,246 2.9% 1,724
 5-11 3x 305 64,930 3.7% 2,407 3.0% 1,943
 1st Nat Milk & 4th Nat Protein
 3x 365 78,170 4.0% 3,094 3.1% 2,393
 1st Nat Milk & 2nd Nat Protein
 7-01 3x 305 62,790 4.1% 2,564 2.9% 1,838
 3rd Nat Milk & 3rd WI Milk
 3x 365 73,680 4.3% 3,175 3.0% 2,204
 3rd Nat Milk & 3rd WI Milk
 Life: 2,069 317,150 4.1% 12,857 3.0% 9,464
 Average Daily Lifetime Production
 153lbs and 10.78lbs CFP!



Joliam Doc Gypsy 5793-ET EX-94

After having first hand experience with the quality daughters that farmers are having in North America with Gamechanger, and the US with Galaxy, and seeing Gamechanger's incredible full sisters, we were most intrigued with the Aftershock 3918 cow family. The tremendous capacity and production, coupled with functional type, and real world health traits made them standouts from the entirety of the breed. Of all the female descendants of 3918 in the Selz-Pralle herd, none have ever been treated for mastitis! A simple look above at the tremendous production and incredible calving intervals tells anyone looking that fertility in this family is unusually exceptional! They are a sight to behold, and an experience to be around! As the international community discovered this family, the inquiries were plentiful, seeking semen from this incredible family! Unfortunately, neither Gamechanger or Galaxy quality qualified for Europe, so we formulated a plan: take the finest female from the family, and make a son. That mantle easily rested on Gamechanger's EX94 full sister, Gypsy. All the best of the family, including the production, health, and capacity was summed up in this special cow. We wanted to select a proven sire that would keep things going in the right direction, but not detract from the family, and seal international intrigue. Aurora Mitchell was selected, but we had one request... we wanted to focus on the cow family. We hoped that from this all white sire, we could have a powerful son with lots of black on him.... resembling his dominant maternal line. Globetrotter was no disappointment, and he achieved EU qualified status! He is a very beautiful, balanced bull with width and length throughout, plentiful dairy strength, and tremendous feet and legs. These traits, coupled with his incredible pedigree, and unique aAa make him so easy to use, and fertility thus far has been exceptional! He is available worldwide in both sexed and conventional doses!

We would also like to thank the Pralle family from Selz-Pralle Dairy for partnering with us on Globetrotter... this guy has the potential to change the world!!

noBull
 SIRES LLC

nobullsires@gmail.com
 Ben Masemore (970) 739-4548
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 Ethan Wentworth (717) 799-1398

2 A A 3 1 2 5 4 6 | A A B B A 1 / A 1 | 5 4 H O 1 0 4 9



PC: BETH HERGES

PC: BETH HERGES

SIRE: MR DANIELLE **DEVOUR-ET**

SD: MS D APPLE DANIELLE-RED-ET EX-95
6-05 2 365 35150 92 4.8 1700 3.2 1113

DAM: LUCK-E MCGUCCI **AFRO-RED-ET EX-94**
(PICTURED BELOW, CENTER)

1-11 2 285 18360 4.7 869 3.4 632
2-10 2 305 25620 5.9 1506 3.6 923
365 29200 6.0 1765 3.6 1061
4-07 2 305 31210 5.6 1744 3.4 1051
365 36630 5.6 2055 3.5 1273

MD: LUCK-E ADVENT ASIA EX-94 (PICTURED TOP RIGHT)

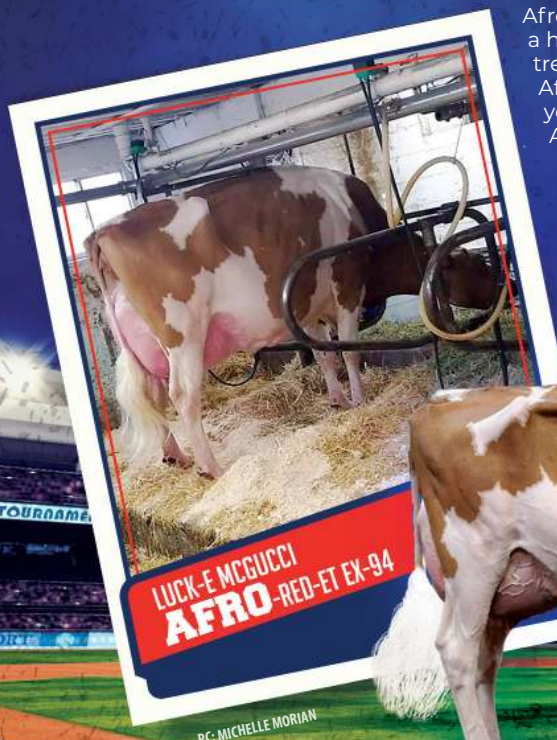
2-04 2 305 26080 4.7 1228 3.0 795
365 30050 4.8 1436 3.1 937
4-10 2 305 28370 5.8 1641 3.2 897
365 32680 5.7 1863 3.2 1045
6-02 2 305 35180 5.0 1747 3.1 1083
365 40150 4.9 1984 3.1 1261

From the master breeders at Luck-E Holsteins, out of their greatest brood cow ever, with a pedigree that reads like a story of many of the things we strive for at NoBull... we present to you...A-Team! What makes him so special? For starters, his sire stack is made up of bulls that are all from pedigree that would have made A.I. with or without genomics. His sire Devour has proven to be an extreme udder specialist with daughters found even into the highest levels at Expo. His max score daughter Lindenwright Devour Movember, from the same family as popular sire Moovin, was a sight to behold fall of '22 taking 2nd place 4yr-old, with not only an incredible udder, but the kinda boxcar rump that legends are made of! Devour is a high octane son (cow family sire) out of 95pt Danielle red, which brings the Barbies, the Roxy's via Debutante, the dam of popular sire Diamondback, MS Delicious Apple-Red-ET EX94, and then Apple EX96.

The next sire back is the clone free, lesser used, more balanced genetic full brother to Avalanche, out of the original 96 Apple... McGucci. His third sire needs no introduction, the mighty Advent-red, with daughters that have excelled in every arena of the industry, and more Expo Premiere Sire banners than any other in history. Advent, in turn, is out of the tremendous brood cow Kamps-Hollow Altitude EX95, where you see Durham's fingerprints yet again. A who's who of deep pedigree, yes. A who's who of proven type, yes, but what qualifies the young bull to have a vote of confidence and earn the name A-Team?? Well, his dam now has 21 EX daughters to date, and she has has 13 VG88 2yr olds! She is a tremendous component powerhouse... a 6% cow with over 2k fat. He hails from one of the most potent sources of udders, components, and consistent type in the breed... the Asia's... A-Team's 2nd dam, the EX94 global impact cow herself.

When we would consider building an A-Team, for a cross to carry both the Devour and Afro legacies, is there possibly a more complimenting mating then A-Teams? It would be a hard find! With this layered, complimenting, proven pedigree, balanced mating, and tremendous performance, we believe A-Team-RC has the potential to be the greatest Afro son of all time, stamping out just what we all are looking for and worthy of being your pick this next season! A tremendous thanks to the Engel Family for making the A-Team-RC mating, and making him available to us... and you!

THE BASES ARE LOADED below with A-Team's max score 89pt full sister, Luck-E Devour Azooka-Red-ET owned by Golden Oaks. You are up to bat... who will you choose to give you a grand slam?



PC: MICHELLE MORIAN



PC: THE BULLVINE

Pictured winning 1st Jr. 3 2018 Midwest Spring National R&W Show

PC: ANDREW HETKE

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SIRE S LLC

nobullsires@gmail.com | Ben Masemore (970) 739-4548
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DBJ & H CHEERIOS *Checkmate* -ET

54H01145 aRa 162354 DMS 561 R1/A2 AA 96%RHA



SIRE: BIG MALKI

DAM: BRACKLEYFARM CHELIOS *Cheerio* EX96 2E

5-10 2x 305 34,480 4.8% 1,672 3.1% 1,084
365 40,070 4.8% 1,921 3.2% 1,275

H.M. All-American milking yearling 2012
2nd International Milking yearling 2012
1st International 4yr old cow 2015
3rd International 5yr old cow 2016
All-American 4yr old cow 2015
1st Midwest Fall Nat'l 4yr, SR & GCH 2015

*C*heerio has made quite the name for herself, with her lifelong career in the ring, and also as a brood cow, particularly being the dam of popular sire, Milksource Cheers. A bigtime capacity cow with width, depth and power, and also an extreme dairy strength and will to milk, even boasting a top lactation of nearly a ton of fat! When we found out about Cheerio's move to Pennsylvania, we had an idea! We had heard and experienced the tremendous reputation that the most impressive Big Malki had made for himself through his daughters worldwide, but particularly in Europe, and felt that the two would compliment each other quite well, and North America could really benefit from more Malki blood. Cheerio's son, Cheers, had made a positive impact on the breed, and was in high demand, but limited supply. Her daughters were calving beautifully, and we wanted to give her a chance to continue to be available on the market via A.I. Malki was also soon ending his active career, and it just felt like a perfect fit. The combination of this 15 year old cow and 13 year old sire didn't disappoint! Checkmate is a long bodied, silky, jet black bull that exudes dairy strength! A unique aAa of 162354 speaks to the promise of coming milk production in future daughters, and a worthiness to carry the genetic torch of elegance, power, and production forward for both sides of his pedigree. Many have teased that this will likely be a "homozygous black" bull, as there is so much black in his pedigree, a white daughter might be a rare sight... and they may be right! Checkmate qualifies for the US and Canada in spring of 2026, and EU by this fall. He is available in both sexed and conventional semen.



noBull
S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398



J O L I A M O R

GAMECHANGER

54H0929 | 840003151980604 | G15 AAA | TC TD TL TY | A1A1

THE RECIPE FOR PRODUCTION

Gamechanger- the bull that's changing the game! The first of our two bulls from the world record cow- Aftershock 3918 to have daughters calving in is causing quite the stir! His daughters consistently exhibit a style coupled with power and dairy strength, sound, square feet and legs, wide, boxcar rumps, great udders (especially rear udders!) and the aggressive, attentive dispositions that this cow family is known for! Anyone who visits the Selz-Pralle Dairy and pays attention to the members of this cow family will notice... there IS something different! They don't fool around- they mean business. They know where you are before you know where they are. They are great eaters, milkers, and are extremely mobile. In nearly 10,000 lactating days of the 17 female descendants of Aftershock 3918 in the herd, not one has ever had mastitis, or any health event, whatsoever! Real world health traits in action.

Gamechanger's full sisters are a dairymen's dream- capacious and consistent in both type and extreme production. They also are replicating themselves in their progeny- you can pick them out and see the difference, just like you can Gamechanger daughters. These cattle stand out physically, phenotypically, intelligently, and productively! The kind that simply are a dream to manage because they don't need help- they are easy keepers that know what they want- the feed bunk and the milking parlor!

Gamechanger daughters are calving with wide, level boxcar rumps, deep, exceptional spring to rib, and great mammary systems, with great teat size, shape and placement, and especially nice rear udders. They are typically average in stature, and have clean dairy necks and great front ends, following behind powerful heads in a pattern that make them easy to pick out.





JOLIAM DR GAMECHANGER-ET

54H0929 | 840003151980604 | 615 aAa

SIRE: KING DOC

DAM: SELZ-PRALLE AFTERSHOCK 3918 VG-88

1-11 3 335 33840 4 1 1401 2 8 938

3-00 3 365 44200 3 7 1634 2 8 1245

4-07 3 365 58790 3 8 2246 2 9 1724

5-11 3 305 64930 3 7 2407 3 0 1943 - 1st NAT Milk & 4th NAT Prot

365 78170 4 0 3094 3 1 2393 - 1st NAT Milk & 2nd NAT Prot

7-01 3 305 62790 4 1 2564 2 9 1838 - 2nd NAT Milk & 2nd WI Milk

365 73680 4 3 3175 3 0 2204 - 2nd NAT Milk & 2nd WI Milk

Life: 2,069d 317,150lb 4.1% 12,857f 3.0% 9,464p

All-time Milk Production Record Holder

AVERAGE DAILY production 153LBS R 10 88CEP

GAMECHANGER FULL SISTERS

JOLIAM DOC GYPSY 5793-ET

4-06 EX92 93MS

2-00 3x 337 36,500 3.7% 1354 3.0% 1095

3-02 3x 344 46,730 3.7% 1709 2.8% 1296

JOLIAM DOC GIANNA 5739-ET

4-09 EX92

2-00 3x 332 36,250 3.9% 1423 3.2a% 1165

3-00 3x 365 44,540 3.7% 1662 3.7% 1662 3.0% 1350

GAMECHANGER MILKING DAUGHTERS

Top Left and Below



noBull
S I R E S L L C

nobullsires@gmail.com

Ben Masemore (970) 739-4548

Rusty Herr (484) 678-3739

Ethan Wentworth (717) 799-1398

SANDY-VALLEY RBC PANTHER-ET

R2/R2 | BB | HH5 54H0973 | aAa 462

Panther



SANDY-VALLEY RBC PANTHER-ET

SIRE: EDG Rubicon-ET

DAM: Sandy-Valley BL Paradise-ET EX-94 2E DOM

Pictured above center, above left

6-07 3X 365D **39070** 5.7 2217 3.6 1412
5-02 2X 365D 35470 5.6 1999 3.8 1331
3-07 2X 365D 33430 5.7 1908 3.9 1306
2-02 2X 365D 26930 5.5 1485 4.0 1076
LIFE: 1820D 161120 5.7 9249 3.9 6271

NATIONAL ELITE PERFORMER
REGION 5 ELITE PERFORMER

2ND DAM: SANDY-VALLEY NU PRECIOUS-ET VG-88 EX-MS DOM

5-02 2X 365D **37790** 4.4 1651 3.3 1254
6-08 2X 338D 36460 4.4 1594 3.1 1133
3-11 2X 365D 35280 4.4 1548 3.3 1178
2-07 2X 365D 29990 4.7 1414 3.5 1039
7-09 2X 276D 28130 4.2 1193 3.1 878
LIFE: 1869D 178600 4.4 7908 3.3 5895

3ND DAM: PINE-TREE MONICA PLANETA-ET VG-86 GMD DOM

2-01 2X 365D 30680 3.7 1146 3.4 1054

4TH DAM: PINE-TREE MONICA SUELA-ET VG-87 GMD DOM

2-01 3X 305D 27630 3.4 935 3.2 875

5TH DAM: PINE-TREE MISSY MONICA-ET VG-85 GMD DOM

4-11 3X 305D 36010 3.5 1248 2.9 1035
LIFE: 1353D 132320 3.6 4827 3.1 4057

6TH DAM: WESSWOOD-HC RUDY MISSY-ET EX-92 3E DOM

4-11 3X 365D **40880** 4.1 1665 3.2 1308
LIFE: 1262D 119610 4.1 4885 3.2 3804

The modern Holstein is an incredible production machine. The increase in milk production, and particularly components has been quite rapid the last couple decades. We went from 3.25% butterfat being the breed average not long ago, to nearly a full percent more, with many animals now comfortably over 5%, and pressing onwards towards 6%. As you browse through our sire book, you will see many of our bull dams are pushing these limits. We know from experience and many studies that butterfat % is one of the most highly heritable traits a sire has.

At No Bull, our goal is to not just provide genetics to your herd, and be responsible with balanced structure, longevity and production, but also to push the limits on component percent. The reality? 5% Holstein bulk tank averages are on the horizon, and components are at the very top of priorities when we select bull dams and matings to make our sires. We want to equip you to see these levels become a reality and see the milk price increase and trucking efficacies of higher components benefit our producers.

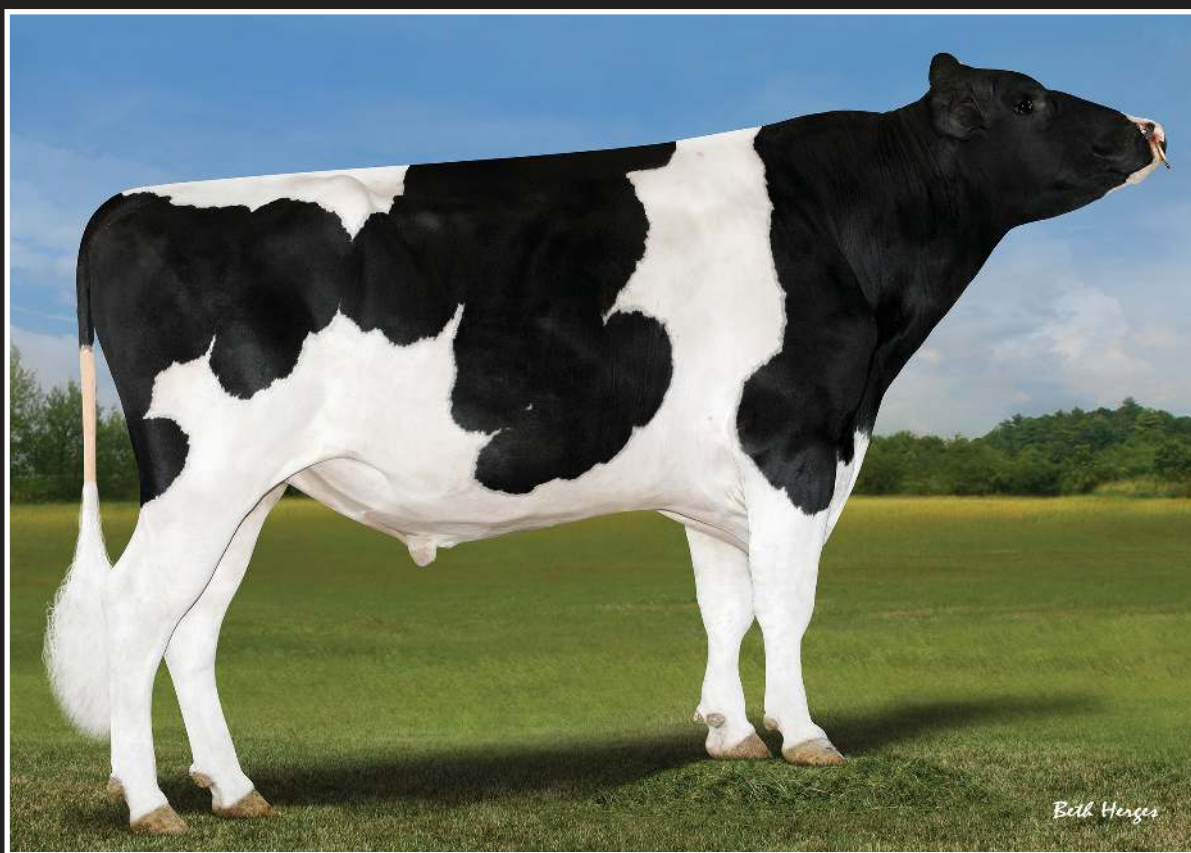
In light of these goals, Panther is a bull we are thrilled to add to our lineup. His sire, Rubicon, needs no introduction as a source of increased components in the breed as a long time proven sire, he will go down in history as one of the greatest Mogul sons, and customer satisfaction sires of all time. Panther's extraordinary EX94 2E DOM dam boasts a dairy strength score of 97 points! Her lifetime production average of 5.6% fat AND 3.8% means she had a daily milking average of 8.49lbs of combined fat and protein solids. This has earned her titles of both Region 5 Elite Performer, and National Elite Performer. In her nearly 30,000lb first lactation alone, it's quite notable that she made 1414lbs of fat and 1029lbs of protein! She is backed by 9 VG or EX dams, and in turn her Uno dam's poorest full record was over 1400lbs of fat and 1000lbs of protein. Panther's Sire, Rubicon is from a deep family, as his 8th dam is the incomparable Snow N' Denises Delia EX95 herself, via Planet Sapphire, and Paradise, Panther's dam, is from the Rudy Missy EX92 cow family.

We feel that Panther will sire daughters with adequate functional type and dairy strength to deliver the production and components his pedigree promises. We feel he is very complimenting to our lineup in both type and pedigree. The very first Panther daughters are starting to calve in, and meet and exceed expectations! When one farmer was asked how he liked his recently fresh daughter, his response was "I wouldn't change a thing!" Another small group was described as having nice udders with great width, and ideal feet and legs." We will have daughter pictures and production data to share in our fall book. "

noBull
S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

We have waited a while to present photos of the very popular **PANTHER**, and here he is! A beautiful bull, who is cut so very much like his tremendous dam. Compare him to her photos on his flyer... Like begets like!



JOLIAM GALAXY-ET

aAa 432561 | A1/A2 | 54H010030

GALAXY

100% RHA

3918 - A NO FRILLS COW FAMILY

HEALTHY · HARDY · FUNCTIONAL · PRODUCTIVE

"THIS IS WHAT I HAVE FOUND WITH THE 3918 FAMILY. THE THREE GENERATIONS ON THE FARM THAT WE HAVE ARE EYE PLEASING, PRODUCTIVE COWS, BUT MOST OF ALL THEY ARE HEALTHY! 10 FAMILY MEMBERS HERE AND THERE HAVE BEEN NO KNOWN HEALTH EVENTS OR MASTITIS OR LAMENESS DURING THEIR TIME IN PRODUCTION IN OUR FREESTALL... NOW THAT IS REAL WORLD ON THE FARM DATA!"

Scott Pralle
BREEDER OF GALAXY & GAMECHANGER

SIRE: Farnear Delta-Lambda-ET

DAM: Selz-Pralle Aftershock 3918 VG-88

1-11 3 305 31040 4.1 1286 2.8 856

335 33840 4.1 1401 2.8 938

3-00 3 305 39300 3.6 1397 2.8 1085

365 44200 3.7 1634 2.8 1245

4-07 3 305 51490 3.7 1907 2.9 1488

365 58790 3.8 2246 2.9 1724

5-11 3 305 64930 3.7 2407 3.0 1943

1ST NAT MILK & 4TH NAT PROT

365 3 78170 4.0 3094 3.1 2393

1ST NAT MILK & 2ND NAT PROT

7-01 3 305 62790 4.1 2564 2.9 1838

3RD NAT MILK & 3RD WI MILK

365 3 73680 4.3 3175 3.0 2204

3RD NAT MILK & 3RD WI MILK

LIFE: 2069 317150 4.1 12857 3.0 9464

NATIONAL ELITE PERFORMER

Lightning strikes twice! After the tremendous excitement, fertility, and calves so far from his older brother Gamechanger, we are thrilled to have the last son of World record cow Aftershock 3918, **JOLIAM GALAXY-ET**, at NoBull!! This 100% RHA son of Delta Lambda is aAa 432, just like his sire Lambda, grandsire Mogul Delta, and another breed impacting Mogul son you may have heard of...

Rubicon! With the same style that Gamechanger exhibits from their productive dam, Galaxy's strength, power, and a little more roundness of bone is quite complimentary to his older brother... they are the same, yet very different! With the mammary systems and customer satisfaction Delta Lambda is proving to provide, and the tremendous production coming from the 3918 daughters (VG with VG mammary scores and 2yr 365 lactations headed over 40k) we have high hopes for Galaxy!

We often get asked what is behind the incredible cow family that has produced these two sires. While there are not directly big name sires, the background within 5 generations includes some names many may know: Goldwyn, Leader, Skychief, an Outside son out of a full sister to Regancrest Barbie, from the Durham x Juror cross, as well as Pen-Col Duster. Galaxy semen is affordable and readily available in both conventional and sexed semen in US markets, and could be considered in any setting as a less expensive option to his sire Delta Lambda. You may take your herd to a whole new world with this Galaxy!

noBull
SIREs LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

M R S I A M V P

M R S I A M V P

STRONGER-ET + STRATEGY-ET

54H01142 A1/A2 AA aAa 354126 DMS 561,456 HH5 100%RHA

54H01143 A1/A2 AA aAa 234156 DMS 561,456 HH5 100% RHA

**SIRE: SEAGULL-BAY MVP****DAM: GROSS-FARM SPEARMINT-SIA 13-11 EX94-4E**

3-00 2x 305 29,250 4.1% 1,186 3.1% 907
 346 32,760 4.3% 1,404 3.1% 1,025
 5-00 2x 305 31,600 4.5% 1,431 3.2% 1,018
 365 37,400 4.5% 1,670 3.2% 1,206
 7-00 3x 305 43,560 3.8% 1,653 2.9% 1,251
 334 46,170 3.8% 1,759 2.9% 1,337
 8-01 3x 278 33,270 4.9% 1,618 3.1% 1,028
 9-00 3x 305 36,940 5.4% 2,006 3.0% 1,091
 365 41,600 5.4% 2,237 3.0% 1,251
 10-03 3x 305 28,830 4.7% 1,358 3.0% 874
 365 32,660 4.8% 1,562 3.1% 1,008
 11-05 3x 305 28,190 5.2% 1,468 2.9% 827
 365 32,960 5.3% 1,749 3.0% 997
 13-01 3x 303 24,770 4.8% 1,195 3.2% 782
 Life: 10 calves, Region 3 Elite Performer
 4,001days 386,860 4.6% 17,841 3.1% 12,125

DD: GROSS-FARM JUROR-SHIP 12-02 EX90 2E GMD

1-09 2x 305 25,380 4.3% 1,091 2.8% 721
 352 28,200 4.3% 1,218 2.8% 803
 3-00 2x 305 29,030 4.3% 1,247 2.8% 807
 365 33,310 4.2% 1,402 2.8% 940
 4-04 2x 305 33,700 4.2% 1,425 2.7% 924
 365 38,450 4.2% 1,603 2.8% 1,060
 5-09 2x 305 43,810 5.1% 2,229 2.7% 1,162
 365 49,500 5.0% 2,480 2.7% 1,318
 7-00 2x 305 40,410 6.0% 2,417 2.6% 1,066
 2ND MI FAT
 365 44,610 5.8% 2,607 2.7% 1,203
 2ND MI FAT
 8-07 2x 305 32,900 4.5% 1,486 2.7% 904
 365 38,810 4.5% 1,753 2.8% 1,068
 10-02 2x 305 35,320 4.5% 1,602 2.8% 979
 365 40,450 4.6% 1,861 2.8% 1,143
 LIFE 3,662 338,510 4.6% 15,703 2.8% 9,623

In our quest to search the world over for longevity and high functional type, coupled with breed leading, lifetime combined fat and protein production, we found a most interesting cow family! Cultured by the Gross family in central Michigan, these two cows stood the test of time, work, and wear like not many, if any, have before. Passing in summer 2025 at the age of nearly 16, Gross-Farm Spearmint Sia EX94 had amassed a lifetime production record of 386,860lbs of 4.6% and 3.1%! That is a daily average yield of 7.49lbs CFP, and her younger lactations were clocked milking 2x per day! Her dam, Gross-Farm Juror Ship EX90 had a lifetime production record of 338,510 of 4.6% and 2.8%, for an average daily yield of 6.83lbs CFP on 2x, with top records reaching 6% BF! Could you imagine what they both would have produced if born in recent years with our modern feeding and management practices? To add to the story of their resiliency, you need to know that there were no special box stalls, no special treatment, marketing of genetics, or motivation to push these girls at Gross-Farm. They just stood up from among the herd, and lived a productive long life, the kind that we all dream of when we look at that newborn heifer calf, and wonder what she could become someday.

So what do we do with a gem of a cow like Sia?? Well, some might say that's the sort to breed to angus, and just hope the heifer calves in the hutches getting first units from a young unproven bull will live long and help the farms bottom line for the good someday. That might work for them, but thankfully, it didn't work for Steve Gross, or else we wouldn't have ever got to experience Sia, as her dam was a mature, productive cow, in advanced age when she made Sia!!! We found the most complementary, thoroughly proven sire we could find. A bull that was known for longevity, calving ease, lifetime customer satisfaction, (especially in Australia!) tremendous udders, especially rear udders, moderate stature, but great strength. A bull who's dam also matured well, and made tremendous mature lactations, and was a double digit component % improver, with the volume to go with it. This sire? Seagull-Bay MVP, son of world renowned Ammon-Peachy Shauna EX92!

Strategy and Stronger met and exceeded all expectations except one, we used an A2/A2 sire on an A1/A2 dam, and both bulls are A1/A2! Sorry for those that this is a dealbreaker for. Both exhibit quality traits from each parent. Stronger is fitting to his name, tremendously strong and wide, with tremendous middle, yet the dairy strength showing he will be indeed sharp enough to throw milk! Strategy while showing ample strength, is longer bodied, and a bit more like Sia herself. This will be a most interesting pair of bulls to prove out, and we are grateful to have two different flavors to offer from the same great cross, to use on two different kinds of cows. Qualified to go to Canada now, and Europe this fall, conventional semen is now readily available, with sexed being made this spring.



GROSS-FARM SPEARMINT-SIA 13-11 EX94-4E



SD: AMMON-PEACHY-SHAUNA EX-92 D: GROSS-FARM SPEARMINT-SIA 13-11 EX94-4E

COMMERCIAL MVP DAUGHTERS

noBull
S I R E S L L C

nobullsires@gmail.com
 Ben Masemore (970) 739-4548
 Rusty Herr (484) 678-3739
 Ethan Wentworth (717) 799-1398

The art of Cutting a Sapphire



JEFFREY-WAY SPORTY-ET *RC

144934465 RC aAa 243165 54H935

Artist x EX-94-3E Lawn Boy x Champion x Convincer

Sire: Stone-Front Artist-ET

(Crush x TJR Arieta McCutch 2256-ET EX-95 2E)

Arieta McCutch 2256 record: 3-08 3 365 43310 5.1% 2,189 3.3% 1,436

Dam: Jeffrey-Way Sapphire Polled EX-94-3E GMD

2-05 2 365 32,660 4.0% 1,312 3.4% 1,100

4-10 2 365 43,830 4.2% 1,853 3.4% 1,501

6-06 2 365 50,240 4.2% 2,107 3.4% 1,705

8-00 2 365 50,180 3.7% 1,852 3.4% 1,711

10-05 2 365 56,170 3.5% 1,942 3.1% 1,753

Life to date: 3,130d 338,400lb 3.9% 13,323f 3.5% 11,691p

2nd Dam: Jeffrey-Way Tran-ET VG-89

4-09 2 365 42,250 4.2% 1,790 3.0% 1,271

All her records over 33,000lbs & 4.0% fat!

3rd Dam: Jeffrey-Way Tranquil-ET EX-92 3E GMD DOM

7-02 2 365 40,450 3.9% 1,572 3.1% 1,234

4th Dam: Jeffrey-Way Format Tate-ET EX-93 2E GMD DOM

4-08 2 365 38,680 4.4% 1,712 3.1% 1,201

5th Dam: Jeffrey-Way Luke Tripoli-ET EX-93 3E GMD DOM

8-02 2 365 34,300 4.0% 1,382 3.0% 1,032

6th Dam: Jeffrey-Way Mascot Tina-ET EX-91 3E GMD DOM

8-02 2 365 44,220 4.1% 1,796 2.9% 1,301

7th Dam: Jeffrey-Way Mark Trudy EX-91 2E GMD DOM

5-09 2 365 42,970 3.3% 1,439 2.9% 1,262

Sporty RC

Sporty sports something perhaps no other bull in the history of A.I. can claim!

Not only does his EX94 dam have 3(!!!) Lactations over 50,000lbs, one of them is over 2,100lbs of fat, and her still building lifetime is tremendous.

Sapphire is a living legend at Jeffery-Way, still in the herd, working, at age 12, and is one of 6 dams in Sporty's pedigree with over 40,000lbs,

4 of the 6 being over 4%.. better yet? Sporty's 7 closest dams average EX92.

The 2 of the 7 closest dams in his maternal line that didn't make 40,000+?

Well they are both EX93, and still averaged 1,547lbs of fat! Combine this cow

family with the health traits of Crush, and the big time milk and type of Artist's

EX95 dam, and it seems impressive! Now realize that Artist's 4 closest dams

average 4.85% fat direct to the incomparable MD-Delight Durham Atlee EX92

Sporty RC is a major outcross!

Use him with confidence on any cow in your herd!

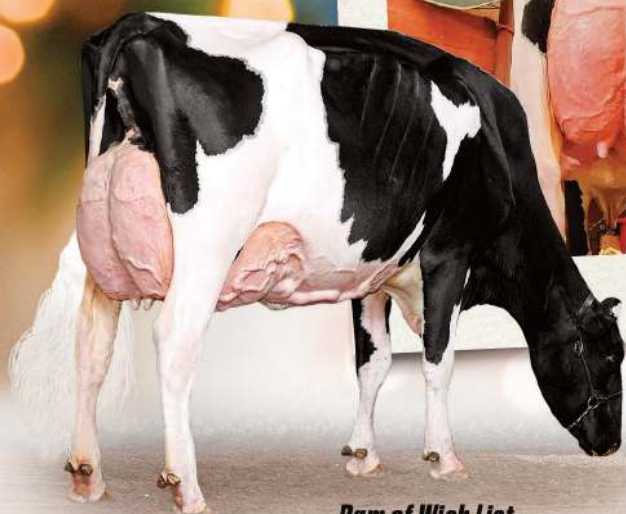
noBull
SIREs LLC

nobullsires@gmail.com

Ben Masemore (970) 739-4548

Rusty Herr (484) 678-3739

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Dam of Wish List

QUINNDALE SOLOMON *Blacklist*

BLACKLIST! 6-5 EX93 94MS EEEE

4-6 3X 305 32701 1567 4.8 1188 3.6

365 33530 1620 4.8 1228 3.7

6-1 2X P 132 26852 1393 5.2 873 3.2

4 LACTATION(S): 89329 4017 4.5 3115 3.5

RES. ALL-CANADIAN 4-YRS 2020
2ND 4-YR FALL INVITATIONAL SHOW 2020
1ST 4-YR SUMMER INVITATIONAL SHOW 2020
HM. ALL-QUEBEC SR 3-YEAR-OLD

2ND DAM: QUINNDALE WINDBROOK JET BLACK (8-4) EX92 3E

5-2 2X 365 28334 1232 4.3 933 3.3

3RD DAM: QUINNDALE TALENT JET SKI (12-3) CAN EX 93 7E 5-2

2X 365 28334 1232 4.3 933 3.3

220738 8532 3.9 7055 3.2



(CANDID) 2ND DAM: QUINNDALE WINDBROOK JET BLACK EX-92
(LEFT) FULL SISTER TO DAM: QUINNDALE SOLOMON BLACK BETTY EX-91
(RIGHT) 3RD DAM: QUINNDALE TALENT JET SKI EX-93

QUINNDALE WISH LIST EX-90

Silverridge V Wickham x Solomon x Windbrook x Talent

Stud Code 54H0979 | A2/A2 | aAa 243165

☒ longevity

☒ type

☒ production

Wishlist is an interesting crossover sire that brings some of the best of both worlds to the table. An A2/A2 sire, backed by some serious type and production. In a recent survey of producers asking what sire had most increased production in their herds, several responded that Wickham, the sire of Wishlist, was the bull that had done just that! Coming from the time tested Mogul x Snowman x Planet stack, it's no wonder there was milk!

Wish List's dam is quite the incredible cow. Her extraordinary mammary system (EX94!) draws you, and when you see her incredible components, you want to have a piece for your own herd! While she came from a deep Quinndale cow family of 7 generations of VG or EX in Canada, they were not pushed for production. Now in the show string of our friends at Blondin, she is not only shining in the ring, placing high at every show she attends, as she ages like a fine wine, but she is cranking in the parlor. **Her 4yr old 365 record was 1567lbs of 4.8% fat, and 1188 of 3.6% protein!**

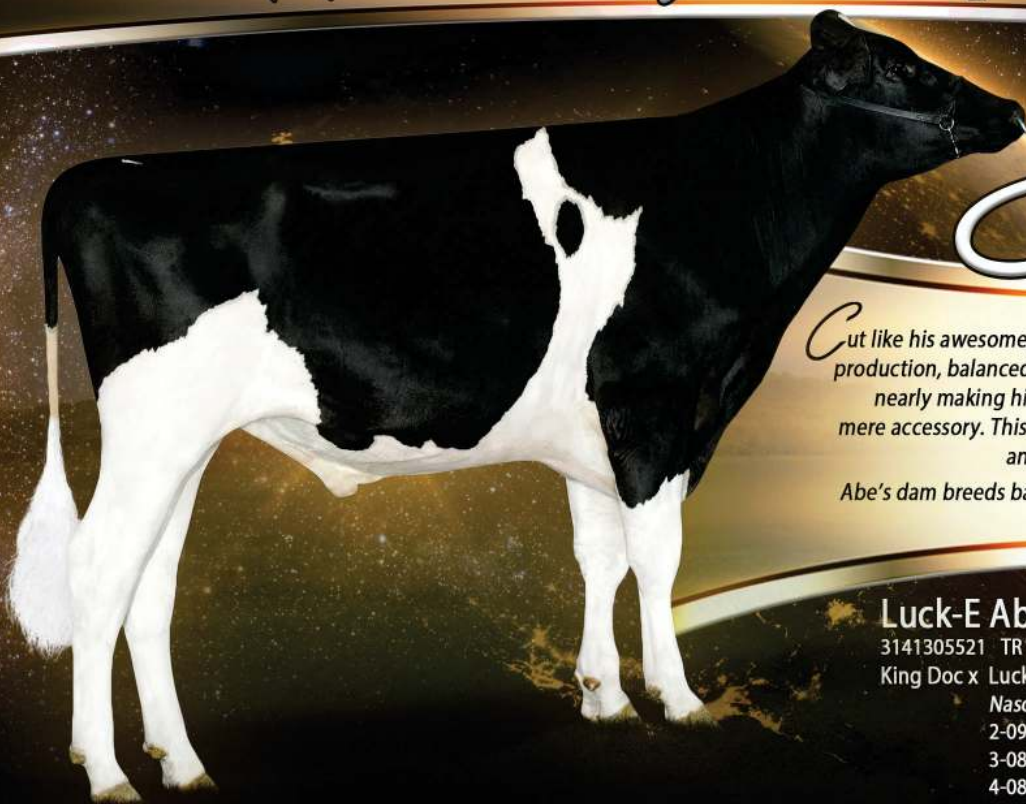
With his first 3 dams being **EX93, 8-4 EX92, and 12-3 EX93**, you can also expect longevity from this line. Not only are Black List and her full sister still alive, so are their 11-year-old dam, and nearly 15-year-old grand dam!

Wishlist is another sire with potential to make very well balanced daughters, that could excel in all environments and towards all goals. We feel the Mogul cross on one of Solomon's finest is a great cross for them, and Wish List is a great way to add some of these tremendous proven sires back into our current matings.

noBull
S I R E S L L C

nobullsires@gmail.com
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History Maker



Abe

Cut like his awesome, max score, EX-94, EX-96MS dam, Abe brings World class production, balanced type, components and a deep cow family; capable of nearly making his breed leading sire, the mighty King Doc, seem a mere accessory. This bull's daughters will bring grins in the barn, the ring, and most importantly, the milk check

Abe's dam breeds back like clockwork, having 4 calves before 6 years old.

Luck-E Abe Light

3141305521 TR TC TL TD aAa 234165 54H0934

King Doc x Luck-E Awesome Adventure-ET EX-94-MAX 96MS

Nasco Type & Production Winner, Int'l Holstein Show 2022

2-09 2x 285 22060 4.1% 897 3.0% 658

3-08 2x 329 29040 3.4% 982 2.9% 846

4-08 2x 339 39,220 5.1% 1,988 2.9% 1,147

5-10 2x 365d 44,040 6.0% 2,626 2.7% 1,198

Life: 1,318d 134,360lb 4.8% 6,493f 2.9% 3,849p

2nd Dam: Luck-E Braxton Aruba EX-94

5-03 2 365 40,550 4.3% 1,728 3.2% 1,308

3rd Dam: Golfing Amazen Talent-ET EX-92 2E

6-00 2 365 40,430 4.0% 1,604 3.2% 1299

4th Dam: Luck-E Blitz Alabama EX-90 2E

5-03 2 365 40,550 4.3% 1,728 3.2% 1,308

5th Dam: Luck-E Skychief Arizona-ET EX-90 GMD DOM

5-01 365 56,280 5.1 2872 3.6 1855

6th Dam: Hart-Lyn Starbuck Ashley 2E-94 GMD DOM

6-06 365 35,720 4.2 1504 3.4 1200

Start of the Luck-E "A" Family

Next dams: VG-86, 3E-93, VG

Abe's Dam
Adventure



Aruba



Adventure

Adventure MAX in 3 lactations!!

VG-89 @ 2YR

EX-92 95MS @ 3YR

EX-94 96MS @ 4YR

noBull
SIRES LLC

nobullsires@gmail.com

Ben Masemore (970) 739-4548 | Rusty Herr (484) 678-3739

Ethan Wentworth (717) 799-1398

Abe & Aruba Photo @ Beth Herges. Adventure profile @ Cybil Fisher Photography. Adventure candid @ Michelle Morian.

aAa 462135 | 54H01129 | A1/A1 KC: AE | Reg#145728412 | DOB: 12/17/2023

PINEHURST EXTRACT-ET

Regancrest Matheo x Pinehurst Par Excellence EX-91



3RD DAM
APPLE-LAWN JED ERIN
EX95 4E EEEEE
8-01 365 45,170 4.5% 1864 2.9% 1222

2ND DAM
PINEHURST ECSTASY
EX95 4E EEEEE
2-01 365 29,520 4.2% 1242 2.9% 859
3-08 365 37,840 4.4% 1646 3.0% 1134
6-00 365 46,100 4.5% 2090 2.9% 1347
8-03 365 34,180 5.0% 1710 3.0% 1024

DAM
PINEHURST PAR EXCELLENCE
4-03 EX91 EEEEE
2-03 365 29,358 5.6% 1647 3.3% 1080
3-09 365 48,614 5.7% 2785 3.2% 1532!

Sourced from some of the finest herds in the upper Midwest and refined in an incredibly balanced, exciting package, we have a new sire to offer to the lineup: Pinehurst Extract! Yes, you heard that right, he carries the Pinehurst prefix many thought was extinct! You can imagine our delight when we found his 15 year old dam (now 16!) Still alive, and with production numbers like these! She was both a wisconsin and national leader in both 305 and 365 fat! As far as type, well, she is EX91 x EX95 x EX95 x EX90 x EX90! Her 14 nearest relatives in her pedigree average a whopping 90.6 points! We had been waiting for a while to use Matheo to make a son, and felt this was the perfect place! Who is Matheo? Well, he is a Saloon (former proven #1TPI) x Snowman x Shottle, who's daughters have a tremendous will to milk, and wide, boxcar rumps showing appropriate slope and beautiful mammary systems- never high pins! Matheo is a bull that proved incredibly well, and shortly after went sterile... and semen became instantly scarce. At 11 years old, Matheo's numbers (8/24) are still +1016 lbs of milk and +87lbs CFP! His dam was a tremendous cow, coming from a strong cow family.

Extract exhibits that wide rump, adequate width of chest, and a tremendous middle, on square, solid feet and legs! With a pedigree like this he is sure to be an outcross for 99% of the population today, and production like this behind him he shows great opportunity to increase production at the same time. He is 100% RHA, and will be a fun one to prove out! He is quite beautiful to look at, and structurally, there really aren't any reservations about him, he should be able to be used on about any type of cow!

Extract calves are hitting the ground and prompting calls about their extreme vigor and will to live, as well as well as fitting our expected description of them!" One farmer compared their newborn aggression to that of his angus cross calves, up in 10 minutes, and ready to nurse!



PC: BETH HERGES

noBull
S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398



Introducing our first polled bull offering! No Apple, Bookem, McCutchen, Doorman, or Avalanche blood!

SIRE: ALL-RIEHL CLOUD NINE-ET (S:LADD-P)

SD: TRULEA SUPER CHARITY7296-ET

9-02 EX93 EEEEE 3E CMD DOM
3-09 2x 333 42,510 3.9% 1639 3.2% 1375
4-10 2x 305 43,450 3.3% 1452 3.0% 1315
6-02 2x 305 52,350 3.7% 1928 3.0% 1574
2nd PA Protein
7-10 2x 365 49,690 3.6% 1805 3.2% 1585
Life: 2,433 306,000 3.7% 11,383 3.2% 1585

SDD: GOLDCREST SHOTTLE CUTIE-ET EX94

6-09 3x 365 61,350 3.2% 1970 3.2% 1943
3rd NY Milk

SDD: HOL-STAR DURHAM CORA EX94 DOM

3-06 3x 365 34,800 3.4% 1187 2.8% 989

**DAM: SHOW-MAR KRACKLE1400
(SIRE: TOPGUN VRC) 6-02 EX92 EEEEE 2E**

4-03 3x 284 38,740 5.3% 2051 3.7% 1425
5-03 3x 365 51,970 5.1% 2672 3.5% 1809
6-08 3x 305 27,510 5.4% 1494 3.6% 986

2ND DAM: SHOW-MAR KIT KAT1348-ET (S:ADONIS)

9-00 EX94 EEEEE 3E
2-03 3x 365 39,220 3.9% 1524 3.1% 1234
3-11 3x 365 52,540 4.2% 2192 3.0% 1573
6-00 3x 365 78,550 5.0% 3961 3.0% 2358
8-02 3x 305 44,990 4.4% 1973 3.0% 1343
Life in progress:
1962 270,190 4.5% 12,094 3.2% 8599
* National Elite Performer *

3RD DAM: SHOW-MAR KATRINA 1161-ET

9-03 EX94 EEEVEE 3E
7-02 3x 305 37,230 3.9% 1436 2.8% 1036

The story of Maverick's beginnings starts with his paternal grandam, Shottle Cutie EX94. We had heard of this cow, her tremendous production, and daughters. We attempted to pursue her, and unfortunately our timing couldn't be poorer... Ben got to speak to her owner, Jeff True just a couple times before he lost his unfortunate battle with cancer, and making a bull wasn't possible. Then on to the next generation, her daughter Super Charity EX93. A cow that lived many years in the Deep Run Creek herd in PA, where we got to see many nice productive daughters, and see Charity at age 13 before her final calving, and just a few months before her death to cancer as well! When considering the best path to unlock this incredible cow family, we decided to make a son of Charity's proven son, Cloud Nine. He brought some fun stuff to the table, RC, and also polled! While we have wanted to present polled genetics for some time, we wanted to make sure they would be not only full of "NoBull" production, but also rib and structure that sometimes seemed lacking in modern polled offerings.

We had also heard of the Kit Kat EX94 cow family at Show-Mar, and their longevity, high scores, frames, production, and incredible components. Kit Kat had a productive EX92 daughter in the herd with extreme components named Krackle, and we decided to make a bull from her. (Both are still alive and in the herd and Kit Kat is fresh back again at nearly 10!) We felt this cow family would be very complimentary to Cloud Nine and the Cutie family, and planned a flush... and now we get to offer a very unique individual... Maverick P!

Maverick is a good looking, well framed, stylish young bull, with great rib, angularity, and dairy wedge. He has a tremendous, wide, rump with appropriate angle. He is well balanced, and a bull you like to watch on the move. He is not only Polled, but 100% RHA, with no Apple, or Bookem blood... no McCutchen, Doorman, or Avalanche! Nows where things get very interesting. He is a Variant Red Carrier... as his dam is a daughter of Topgun VRC (Atwood x Guthrie x Shottle). This means that 50% of Maverick's calves will be red... no matter who he is bred to, even black and white cows with no true red blood. Now another twist... he is a carrier of true red recessive. So, bred to a true red cow, 50% of his calves will possess true red coat color. It also means that in the cases where he doesn't, he could possibly throw a black RC calf, when the dominant VRC didn't make the RC calf red. Maverick P is red in color because of VRC, not the much more common recessive red.

When used on a black cow, free of any recessive red blood, Maverick will throw 50% red and 50% polled calves. We feel this bull has tremendous production potential, and will be very easy to use with his outcross pedigree.

When needing a "Top Gunner" - we think you can count on Maverick P to deliver!

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SIRES LLC

nobullsires@gmail.com | Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739 | Ethan Wentworth (717) 799-1398

VALIANT STONEWALL - P STONEWALL-P

54H01112 | aAa 231465 | A1/A2 | KC: AB



PC: BETH HERGES

PC: HAN HOPMAN

Coming from the Valiant herd in Canada, we are thrilled to partner with breeder Tony Van Lith on this component powerhouse in a polled package, Stonewall-P! Coming from a unique outcross pedigree for many herds today, Stonewall-P combines the production and health traits of his sire Renegade with the components and consistency of his world renowned cow family. The most notable perhaps has perhaps been his 4th dam, Planet Silk, but nearly every generation has put bulls in stud who consistently offered component and type improvement. His dam graced the cover of Holstein International recently, and has drawn the attention of many! We have been anxiously awaiting adding polled bulls to our lineup that would have no sacrifice in either type or lifetime combined fat and protein production, and Stonewall-P fits that bill nicely! Use this bull confidently to produce modern productive cows and enjoy half of his calves not having horns! Stamp out your resolve for high component, cow family Genetics... with Stonewall-P!

VALIANT STONEWALL-P

aAa 231465 A1/A2 KC: AB

SIRE | Renegade

DAM | Vogue Loyola Savannah P EX93 95MS

6-3 365 2x 37,434 4.7% 1,744 3.3% 1,232

473 2x 45,576 4.7% 2,150 3.4% 1,537

2ND DAM | Oconnors Aikman Scarlett EX90

7-1 365 2x 36,436 4.7% 1698 3.2% 1168

3RD DAM | Dymentholm Sunview Sienna VG862yr CAN

4-6 365 2x 32,344 4.5% 1444 3.2% 1027

4TH DAM | Des-Y-Gen Planet Silk EX-90

2-2 365 2x 29990 4.5% 1351f 3.0% 904p

5TH DAM | Gen-I-Beq Bolton Silence VG-85

2-4 365 2x 30002 4.6% 1391f 3.4% 1012p

6TH DAM | Gen-I-Beq Goldwyn Secret-ET VG-87

2-0 365 2x 25593 4.8% 1236f 3.4% 868p

noBull
SIREs LLC

nobullsires@gmail.com

Ben Masemore (970) 739-4548

Rusty Herr (484) 678-3739

Ethan Wentworth (717) 799-1398

aAa 231465 | 54H01050 | DMS 123, 126
BEYOND
 Gold-Barbara Beyond-ET CD



PC: COWSMOPOLITAN

SIRE: WALNUTLAWN SIDEKICK

DAM: BUTZ-BUTLER GOLD BARBARA EX-96 EEEEE

2-06 339d 28,060lbM 4.4% 1,228F 3.5% 972P
 3-07 365d 41,727lbM 3.9% 1,609F 2.8% 1,186P
 6-02 532d 58,568lbM 4.3% 2,513F 3.0% 1,775P

All-American 150,000 Pound Cow 2020
 All-American 150,000 Pound Cow 2019
 All-American Sr 3y Cow 2013
 All-American Sr 2y Cow 2012
 H.m. All-American 6y+ Cow 2016
 1st International 150k Sr&Grand Champ 2019
 1st International Sr 2y & R I Ch 2012
 1st International Sr 3y & Int Sr Ch 2013
 1st International 4y Cow 2014
 Region 2 Elite Performer

The ageless cow! Gold Barbara, perhaps the most winning cow of all time. From an expo topping VG89 2yr old (picture, left) that sold for \$187,000 to a 10yr old EX96 3E production class and Grand Champion Expo winning mature cow, she never had an "off" year, and never let up. Perhaps topping expo as often as any other, and her All-American milking form record is like none other. A cow that aged as gracefully as any and worked hard while doing it. Balance, dairy strength, feet and legs, a mammary that simply never moved, and that boxcar rump we all dream of. Coming from the golden sire stack of Goldwyn x Shottle x Durham was a great recipe for success, but her dam Brasilia and granddam Barbie have had global impact like few dam and daughter pairs ever. She comes from 6 powerhouse EX dams that have replicated and made the "Barbies" one of the most dominant cow families in both the type and production worlds. She didn't just look good, but made tremendous records while doing so, and even made an extended record in excess of 100lbs a day!

We are very honored to be able to present to you Gold-Barbara Beyond-ET, the last son of Barbara, sired by former #1 confirmation sire, Walnutlawn Sidekick. We expect phenomenal rear udders and balanced type and longevity from this young sire.

Unfortunately, Beyond was the first sire in the NoBull Sires lineup to be lost to an untimely death. Due to this reality, we have a limited amount of semen available, and will be charging a small premium on the conventional doses that we have from Beyond.



PC: CYBIL FISHER

noBull
 SIRES LLC

nobullsires@gmail.com | Ben Masemore (970) 739-4548
 Rusty Herr (484) 678-3739 | Ethan Wentworth (717) 799-1398

MR FOOTLOOSE *RC

aAa 321654 | DMS 123,135 | A1/A2 | 54H01056

OAKFIELD SOLOMON FOOTLOOSE x AIJA BELIEVE-P *RC

Footloose *RC

DAM | Oakfield Solomon *Footloose* EX-96
3-00 2x 309 32,280 4.0% 1402 3.2% 1044

Supreme Champion World Dairy Expo 2022
1st 5-Year-Old World Dairy Expo 2022
Reserve Grand Champion World Dairy Expo 2021
1st 4-Year-Old World Dairy Expo 2021
All-American Junior 3-Year-Old 2020

2nd DAM | Duckett-SA Braxton *Trisco* EX-94
5-01 3x 365 32740 3.3% 1096 2.9% 964

1st Senior 2-Year-Old New York State Fair 2014

3rd DAM | Harvue Roy *Frosty* EX-97
5-07 2x 365 44,710 5.0% 2222 3.0% 1332
6-08 2x 365 40,600 5.3% 2154 3.1% 1247

Supreme Champion World Dairy Expo 2010
Supreme Champion World Dairy Expo 2009
All-American Aged Cow 2010
Unanimous All-American 5-Year-Old 2009
Unanimous All-Canadian 5-Year-Old 2009

4th DAM | Harvue Sam *Spide* EX-93
5-07 2x 365 34,700 4.6% 1586 3.2% 1115

Here he is, the much anticipated, son of the 2022 Supreme World Champion, Footloose herself! Her own natural born son, (not made via ET) he is not only her only red carrier son, but he also has no Apple blood making him a great sire to use on many red bloodlines in addition to black and whites. A bull that could be very complementary to Sporty-RC, Beauty-RC, and Axel-red daughters from NoBull, as well as many other bloodlines.

Footloose is an incredible cow with an EX98 mammary system and tremendous dairy strength that wasn't realized by accident... she comes from royalty! It's also not every day that expo champs breed right back and can return year after year, and just get better, but Footloose seems determined! Her EX94 Braxton dam, and EX97 extreme component producing, (two lactations over 2k fat!!) two time SUPREME WORLD CHAMPION grand dam, Harvue Roy Frosty also showed extreme rib, and dairy strength that rivaled any in the breed. Mr. Footloose-RC exhibits this same type himself! With these generations of breed leading rib behind him he seems sure to transmit this highly sought after trait to daughters in your herd.

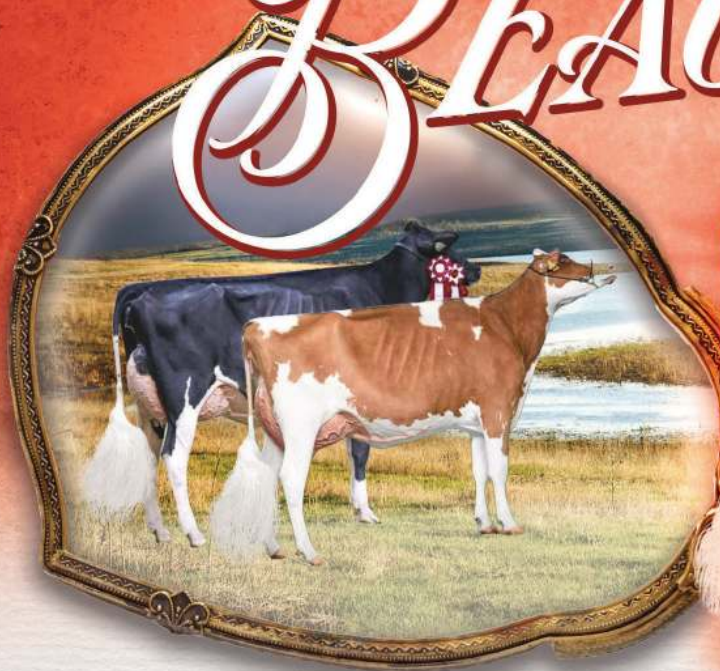
If you are looking to add frame, width, rib, and incredible rumps, with correct rump angle, look no further than Mr Footloose-RC! He is a very unique outcross for the red breed, with virtually no red blood. His sire's Crush dam is now EX91 with an EX96 rump, and as a 3yr old she made 3-06 2x 365 34,480 1362 4.0% 1228 3.6%. He is also backed by 10 VG or EX dams. We couldn't be more grateful to the Footloose partners for making him available to us, and we look forward to proving this unique sire out as this cow family legacy continues to unfold, now hopefully in your herd as well!

noBull
S I R E S L L C

nobullsires@gmail.com | Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739 | Ethan Wentworth (717) 799-1398

GARAY-MD-WVG BEAUTY-ET CD CV
840003144909814 | Sire code 54H0977 | aAa 234165 | A1/A1

BEAUTY*RC



FULL SISTERS TO BEAUTY!

ABOVE LEFT | GARAY AWESOME **BEAUTY** VG-88 2Y
2-0 2X 365 24480 968 4.0 895 3.7
ABOVE RIGHT | AWESOME **BARBARA** EX-92

MATERNAL SISTERS

GARAY RED **DIAMOND**-RED EX-91
GARAY DOORMAN **BRISCA**-ET VG-89 2Y
GARAY UNIX **BLIND DATE** VG-89
GARAY AWESOME **BELLAMY**-ET VG-89

- THEIR DAM -

WILLOWHAVEN GOLDWYN BLISS VG-89

4-08 2X 365 37575 4.3 1598 3.1 1177
2-03 2X 365 27617 4.5 1232 3.3 904
2ND DAM | RAINYRIDGE SANCHEZ BETH*RC EX-92
5-08 2X 365 35278 4.0 1396 2.9 1027
3RD DAM | RAINYRIDGE TALENT BARBARA*RC EX-95
3-04 2X 365 34465 3.6 1257 3.3 1133
All-American 5-Year-Old 2010
All-Canadian 5-Year-Old 2010H
Holstein Canada Cow of the year 2013
4TH DAM | RF OUTSIDE BREEZE EX-95 2E
3-04 2X 365 31920 4.7 1488 3.5 1113
Grand Champion Southern Spring National 2011
Nominated All-West 5-Year-Old 2008
5TH DAM | RAVERLY BRIANNA MILAN EX-2E-CAN
6-03 2X 365 27075 3.4 928 3.2 862
6TH DAM | RAINYRIDGE TONY BEAUTY EX-5E-CAN
10-05 2X 365 29081 3.5 1005 3.1 913
Grand Champion International Show 1999
Grand Champion Royal Winter Fair 1993
All-Canadian Mature Cow 1992-93-95-99
All-American Aged Cow 1992-95-99H
Holstein Canada Cow of the Year 1999
Reserve Grand Royal Winter Fair 1995 & 1999

From the long time #1 proven udder bull in the breed, and one of the most alluring cow families when it comes to both type, and production, **Beauty-RC** is an exciting opportunity to make both red and black calves that could excel in any environment.

His full sister **Garay Awesome Beauty-RC VG88 2yr** was an International sensation winning All-American, and All-Canadian and taking rings across North America, while at the same time filling the bulk tank with a 365 record of 4.0%F and 3.7%P! His full sister **Garay Awesome Barbara-Red EX92, 94MS**, has made waves in Europe, and multiple, consistent VG full sisters abound as well. This is perhaps one of the most consistent, balanced crosses for Awesome-red ever, and there is only one Beauty-RC, as he looks just like his beautiful late namesake sister! Their dam, **Willowhaven Goldwyn Bliss** has proven herself as a tremendous brood cow with many VG and EX daughters and a best record over 37,000lbs with nearly 1600lbs of fat and 1200lbs of protein. Beauty-RC's third dam, **Talent Barbara EX95**, 4th dam, **Outside Breeze EX95** and 6th dam **Tony Beauty EX** need little introduction as global industry impact cows. We feel it is no wonder the results of this cross are so consistent because of the balanced, complimenting crosses on both sides of this pedigree, that eliminate extremes that can cause longevity issues. Using individuals that have reproduced time and time again! **Beauty-RC** can bring the Barbara's to your herd today in a way that is sure to make beautiful daughters, and milk checks as well! He is available in both sorted, and conventional doses.

noBull
SIREs LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

THE ORIGINAL KHW REGIMENT APPLE-RED EX-96



PC: CYBIL FISHER

SIRE: JACOBS SHOWTIME-ET
DAM: KHW REGIMENT APPLE B-RED-ET EX90

Clone of Original EX-96 Apple

3-09 341 31,990 5.1% 1621 3.9% 1253

DD KAMPS-HOLLOW ALTITUDE-ET EX95

2-00 365 28,830 3.8% 1097 3.5% 1013

7-00 365 39,690 4.7% 1849 3.3% 1310

Apple, one of the greatest influencers of all time. A type cow, a production queen, a fairy tale story, but most importantly, a replicator of quality that none can deny. The last few years have seen the passing of the original Apple at a ripe old age of 15, as well as all of the Apple clones, to the best of our knowledge... all 9 of them. During the later years, before her passing, a re-emergence of Apple blood strongly hit the national stage, in a slightly different form, as Apple B had returned to the Kamps family near where it all started, and began successfully flushing, and created a great many quality progeny, mostly seen as great heifers and fresh young cows, that had the goods! During the same time, another cow from this tremendous family, Erbaces Snapple Shakira rose to the International stage, and reached the highest of highs, EX97 and Supreme World Champion at Expo. Her best lactation to date is 4-10 365 35,567 4.8% 1711 3.7% 1299, and her current lifetime average in progress is 5.0% fat and 3.8% protein! Is she done winning? Many think not! She is still writing history.... and appears hungry for more in 2023.

Shakira's first son to hit A.I., Showtime-RC, has sired consistent strength often not found from the apples, width, and sloped

aAa 342516 | A1/A1 | 54H01055 | DMS 561,126
LEGACY
 Kamps-Rx Apples LEGACY-ET CV *RC



PC: BETH HERGES

rumps that dairymen everywhere desire and need. His cross also doubles down on the extreme components found in this family. Shakira came from greatness, with her sire being a son of Swiss Expo Champion O'Kalibra EX97 and Acme, the Talent son of Apple's Dam- the 95pt Durham, Altitude herself. The next generation cross has been a very successful, consistent cross on Apple, Apple Snapple EX96. She is a Redburst daughter, which brings Barbie, Shottle, Goldwyn, and Durham again via Debutante and the Roxy's into the fold. Seeing the traits and raw power Showtime was throwing, we felt that this layering of Apple success was worth presenting one more son of the Apple DNA to the industry... introducing Kamps-Rx Apples LEGACY-ET RC!

Legacy is a strong bull with tremendous width and power throughout, and a bull that we feel is going to be extremely prepotent for components and quality found so deep on both sides of his pedigree! We feel he is aptly named to leave and preserve so much of the finest points Apple has ever offered.



APPLE HISTORY: The Original Apple winning the 2-year-old black and white class at World Dairy Expo, and a free cloning session. Immediately following this class, the DNA was collected to make her 9 clones.

ERBACES SNAPPLE SHAKIRA EX-97

PC: THE BULLVINE

noBull
 SIRES LLC

nobullsires@gmail.com | Ben Masemore (970) 739-4548
 Rusty Herr (484) 678-3739 | Ethan Wentworth (717) 799-1398

M R A U T U M N

CLIFFORD^{-RED}

54H01144 aRa 243615 DMS 135,345 A1/A2 AA



SIRE: JACOT
DAM: LUCK-E-I DICE AUTUMN-RED-ET VG87 2YR

1-11 2x 365 23,917 4.1% 981 3.3% 792

DD: LUCK-E MCGUCCI AFRO-RED-ET 6-04 EX94 2E

1-11 2x 285 18,360 4.7% 869 3.4% 632
2-10 2x 305 25,620 5.9% 1,506 3.6% 923
365 29,200 6.0% 1,765 3.6% 1,061
4-07 2x 305 31,210 5.6% 1,744 3.4% 1,051
365 36,630 5.6% 2,055 3.5% 1,273

DDD: LUCK-E ADVENT ASIA EX94

2-04 2x 305 26,080 4.7% 1,228 3.0% 795
365 30,050 4.8% 1,436 3.1% 937
4-10 2x 305 28,370 5.8% 1,641 3.2% 897
365 32,680 5.7% 1,863 3.2% 1,045
6-02 2x 305 35,180 5.0% 1,747 3.1% 1,083
365 40,150 4.9% 1,984 3.1% 1,261

Clifford is a beautiful young bull that has caught the attention of all who have seen him. A balanced bull with width and strength, and a pedigree of both greatness, and uniqueness. His hard to get sire is known for making tremendous daughters that can milk and function in any setting. His dam comes from a family extremely dominant for their components and mammary systems. Her sire, the extremely hard to get, Dice, in turn, actually goes back to that same cow family, but weaving in the style of Diamondback and Redburst. He does this in a solid red package that is also haplotype free. We expect Clifford-red to sire well framed cattle with width and strength, a good will to milk, and fancy udders. They should have tremendous rib as well. He should also be very easy to use pedigree wise in herds everywhere. He is qualified for the US and Canada, and readily available in conventional

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S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

HONLD000632592177 | aAa | 513642 | A1/A1 | BB | 732H02

VDR

RANGER X MALKI X MINOS



(PICTURED ABOVE LEFT AND CENTER) Dam: VDR Sandra 2 EX-92 | 4-05 410 37,693 5.1%F 1922 3.9%P 1470
2nd Dam: VDR Sandra 1 VG-88 | 4-05 361 30,477 4.8%F 1448 3.8%P 1170

Shakespeare is a proven component specialist (+.37%F!) (+.08%P) with over 1000 daughters in milk showing high functional type so much so that he had a recently max scored 89pt daughter! His aAa is 513642, and he is a son of the world famous VDR Sandra 2 (EX92) brood cow. He is sired by one of the most used customer satisfaction proven sires in all Europe, Ranger, who in turn is a son of S-S-I Mogul Reflector. (This Ranger is not to be confused with popular Ranger-red!) Ranger couldn't come to the US due to health restrictions, so we are thrilled to make his son available! Both Shakespeare's first two dams have made over 220,000lbs to date, with his dam averaging 5.36%F and 3.92% and granddam 4.54%F and 3.74%P! Milk check makers! Moderate size, tremendous feet and legs, calving ease, and tremendous component yields can be expected when using Shakespeare, who is available in both sexed and conventional semen!



MILKING SHAKESPEARE DAUGHTERS

SHAKESPEARE DUTCH TYPE STATS- (99% REL) (100 IS AVERAGE)

FRAME: 105 | TYPE: 102 | UDDER: 106 | LEGWORK: 114 | TOTAL EXTERIOR: 112

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S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

VIVAX
genetics

AMERICAN O'Toto^{*RC}

aAa 432 732H07 A2/A2 KC: BB



SIRE: PERFECT
DAM: AMERICAN KARINA 44 VG87 (S. WIRDUM)

2-09 374 30,268 5.56% 1,683 4.37%
1,323 over 8lbs CFP daily!

DD: AMERICA DJ KARINA 84 (S. JACUZZI)
LTD: 1,451days 107,789lbs 5.53% 5,961
4.33% 4,667 7.32lbs CFP daily!

O'toto is another strong option for herds that specifically need to have A2/A2 and KC: BB, as well as everyone else! He comes from a tremendous outcross cow family and is sired by the well known US sire, Perfect. For several generations, his cow family has been well known for extreme components. Extreme butterfat, yes, but also next level protein. They have tremendous udders, feet and legs, strong front ends, and functional rumps.

SIRE: ELIXER
DAM: DEN HAMMER RED HOT FEEBE (S: BALISTO)
Life to date: 1,337 days 127,213 lbs
4.52% 5,750lbs 3.94% 5,012

Elyan-Red is a proven high production, high component powerhouse that excels in daughter fertility, lactation persistency, and proper rate of maturity. He comes to the US market with an outcross pedigree and great health traits. For herds that specifically need the A2/A2 KC: BB traits, he is a solid option. He is a calving ease sire, and suitable for use on heifers. Sexed semen will be available early summer 2026.

K I K
ELYAN-RED

aAa 342 732H06 A2/A2 KC:BB



Elyan-Red Daughter



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nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

VIVAX
genetics

K O E P O N R A N D O M



RANDOM

aAa 234 A2/A2 KC: AB 732H005 NLD-648499303 DOB-07/01/2018 96% RHA



PC: ALGER MEEKMA



PC: HAN HOPMAN



PC: ALGER MEEKMA

THE BEAUTIFUL MILKING YOUNG COWS ABOVE ARE ALL MILKING RANDOM DAUGHTERS FROM EUROPE.

Random is a stunning bull that captivated us from the instant we discovered him! For those that pay attention to aAa, we are not used to seeing balanced 234 bulls in the US like this! An ideal to the point where the first thing that strikes us about him is his balance and strength! This is our deep seated goal at NoBull: Offer sires that are so balanced that folks struggle to know just what qualities they are strongest in, as they are nearly ideal in all of them! Upon inspecting Random and digging deeper into what he does and represents, it was clear he is our kind of bull! He is a tremendous combined fat and protein improver, with proven, high percentages on thousands of daughters. His sire, Ranger, is the same, but with 20 times more daughters -- over 50,000 of them! Ranger was the top selling proven, customer satisfaction bull for CRV in the Netherlands for many years, but could never come to the US due to health restrictions. In his sire's footsteps, Random is the #1 selling customer satisfaction sire for Kampen International in the Netherlands! Made available through our partnership with Vivax Genetics, we are thrilled to offer Random in both sexed and conventional semen (in the USA only) by late spring. Some may notice he is indeed by the same sire as VDR Shakespeare (aAa 513), another proven component specialist making quality daughters everywhere. We are thrilled to offer Shakespeare in our lineup out of the "Dutch Cow of the Year", VDR Sandra 2 (EX92, 4-05 410 37,693 5.1%F 1922 3.9%P 1470)!! Random provides access to Ranger in a most incredible aAa 234 package, and we couldn't be more thrilled to offer them both as complimenting brothers. A production improver in every way, Random will provide fast milking daughters with slightly longer, well placed teats and great udders. He will be an easy to use outcross sire for about every U.S. female's pedigree. He throws tremendous feet and legs and is calving ease, making him suitable for both cows and heifers.

KOEPON RANDOM

DUTCH STATS:

+694lbs Milk 97% Rel 2,685 Daughters
+.40% F
+.20% P

DUTCH TYPE: FRAME 105 (100 IS MIDDLE) 99% REL

Type 103
Udder 108
Legs 116
Exterior 115

SIRE: RANGER

(Long time customer satisfaction proven best seller and component improver! (+200lbs milk +.44% F +.18%P on 53,000 daughters!)

DAM: KOEPON BO ESMONIQUE 18 VG VGMS (S. BOARD)

2-01 395 27,017 4.94%F 1,335LBS 3.6%P 973LBS

DD: KOEPON WS ESMONIQUE 10 VG VGMS (S. WEEDLER SOLUTION)

2-05 392 28,219 4.8% 1,360 3.6% 1,001
3-07 311 27,229 4.7% 1,272 3.5% 964
4-07 449 38,142 4.9% 1,861 3.8% 1,449
5-11 480 36,852 5.0% 1,854 3.6% 1,330



nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

ROELOFS VICTORY^{*RC}

aAa 135246 A2/A2 AB 732H09

SIRE: MIURA (AFTERBURNER X ENFORCER X BOOKEM)



ROELOFS STARMAGIC^{*RC}

aAa 315246 A2/A2 BB 732H010

SIRE: BONUM (BALISTO X EPIC X GARRET X BOLTON)



Dam: Hennie 63

If you are looking for extreme longevity, width, power, and high components, with low SCC, in an outcross package, these two brothers might be for you. Their dam has multiple lactations in the top production listings in Holland, where she has proven to be a production powerhouse! Both their dam and granddam haven't just risen to the top a time or two, but they have many times for many lactations, with incredible lifetimes, and they are both still going, incredibly!! Both bulls are A2/A2 with Starmagic being also Kappa Casein BB. They both are broad, deep bulls with great quality and excellent legs.



Dam: Hennie 63

D: HENNIE 63 (S: RICOL)

2-00	600	40,009	4.65%	1,860	3.83%	1,532
3-09	323	32,446	4.54%	1,473	3.73%	1,210
4-10	451	43,804	4.71%	2,063	3.92%	1,717
6-02	343	39,849	4.65%	1,853	3.56%	1,419
7-03	415	48,684	4.48%	2,181	3.53%	1,719
8-06	774	80,632	4.71%	3,798	3.68%	2,967
10-09	439	54,855	4.81%	2,638	3.38%	1,854

LTD3,345 340,278 4.66% 15,857 3.65% 12,420
Daily Average Lifetime 8.45 CFP lbs to date!

DD: HENNIE 49 (S: SHOGUN)

Lifetime to date: 4,207 318,611 4.86% 15,484 3.75% 11,948

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SIRE S LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

VIVAX
genetics

PROFIT FROM THE WEERD 732H08

Profit

aAa 561423 A2/A2 AB



Dam: Tinie 103

SIRE: BERNELL

DAM: TINIE 103 (DITMAR X EMIL II)

1-11	305	23,166	4.68%	1,084	3.57%	827
	407	30,404	4.84%	1,472	3.66%	1,113
3-02	305	28,673	4.84%	1,388	3.79%	1,087
	462	39,712	5.05%	2,005	3.85%	1,529
4-07	305	28,926	4.97%	1,438	3.73%	1,079
	706	58,150	5.32%	3,093	3.88%	2,256
6-10	305	32,560	4.43%	1,442	3.58%	1,166
	549	50,884	4.65%	2,366	3.75%	1,908
8-04	305	29,031	4.70%	1,364	3.81%	1,106
	393	34,536	4.79%	1,654	3.86%	1,333
9-07	305	33,887	4.36%	1,447	3.37%	1,142
	453	45,456	4.36%	1,982	3.41%	1,550
11-00	305	35,660	4.30%	1,533	3.52%	1,255
	618	55,304	4.52%	2,500	3.63%	2,008
12-10	264	28,981	4.28%	1,240	3.35%	971RIP
LTD:	3,852	343,427	4.75%	16,313	3.69%	12,672

Daily Average Lifetime CFP 7.52lbs to date!

Anyone who saw the mother of Profit van de Weerd was immediately convinced: what a fantastic cow. She was normally developed (when she stood; when she lay down she was huge), very nice in type, had a great, supple, strong udder and good legs. She had a good head with a wide mouth and large nostrils, a long fine neck, a very wide forehead with a lot of space between the forelegs and a beautiful rib curve in the first ribs, which turned into a deep, open middle hand with a lot of rib curve and then into a long and wide croup with a nicely placed turner and super legs. A cow that always looked good and always stood, lay or moved comfortably. The ultimate farm cow with a great production that she realized very easily. Unfortunately, she was recently killed after a night fall, the cause of which is not clear. That was totally unexpected, she was radiant and after 250 days in lactation she was still giving almost 110lbs of milk per day!

Profit's sire Bernell has been the highest progeny proven bull in the Netherlands for many years. His daughters excel in late maturity with tremendous progression across the lists as they get older. They combine this with low somatic cell counts, very good fertility and very good claws. Bernell has done an excellent job in the De Weerd stable, where about 30 daughters are milked. There are two young Bernells from sisters of Profit who are milking very well. Profits dam Tinie 103 has already proven to be a great brood cow who will have an enormous influence in barn De Weerd both through her daughters and through daughters of her son Profit, from whom a few dozen daughters were born on the farm.

If you are looking for the ultimate farm cow that combines functionality and fantastic productions with beauty and quality, Profit van de Weerd is the right place for you. -Fred Reinders, Vivax Genetics

noBull
SIREs LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

VIVAX
genetics



DIEGO *RC

HONLD000657021045 | A1/A1 | KC: AB

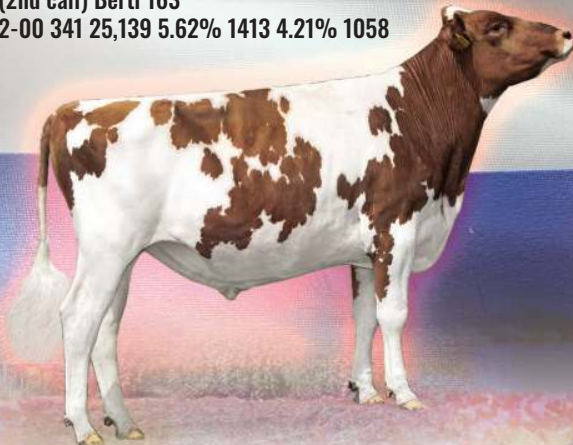
Diego milking daughter:
(2nd calf) Berti 163
2-00 341 25,139 5.62% 1413 4.21% 1058



RED
VOLVO -RED

HONLD000635922346 | A1/A1 | KC: AB

Next up on our string of Vivax Genetics new bulls is a group of 3 bulls from the same cow family... and what a family it is! Extreme components are found here! These 3 are from the Netherlands, all from a herd that now is grass based, the last 3 years. Prior to that, they were fed TMR in barns. Their breeder, Bossink Holsteins was named Red and White breeder of the year in 2019. The current average lifetime production in this herd is 86,000lbs. Average lifetime production when animals leave the herd is 150,000lbs, and average culling rate for the last 3 years is only 15%! Now that we have established a little background, we will get to the boys!



BOSSINK
MONOGRAM

HONLD000718222956 | A1/A2 | KC: AA

1. **DIEGO** RC aAa 516 | SIRE: AIKMAN
2. Red **VOLVO** -Red aAa 156324 | SIRE: RED MAX
3. **MONOGRAM** -Red aAa 156234 | SIRE: RED MAX

Dam of Diego and Red Volvo:

MIRANDA I33 EX9I

2-03 389 19,254 5.54% 1067 3.96% 763
3-05 438 24,422 5.82% 1421 4.18% 1021
4-09 372 26,358 5.02% 1322 4.07% 1071
5-10 557 31,313 5.59% 1749 4.01% 1256
7-06 302 23,520 5.15% 1212 3.70% 869 RIP
Lifetime to date:
2058 days 124,868 5.42% 6772 3.99% 4981

2nd dam of Diego and Red Volvo,
and dam of Monogram:

MIRANDA II3 EX92, EX9IMS

2-01 297 19,804 4.33% 856 3.33% 660
3-00 320 18,971 4.60% 873 3.73% 708
4-00 339 25,747 4.38% 1126 3.73% 959
5-00 343 25,155 4.84% 1217 3.67% 924
6-01 482 29,498 4.91% 1448 3.88% 1144
7-05 426 22,004 4.87% 1071 3.90% 858
8-08 389 25,711 4.45% 1142 3.48% 893
9-10 204 15,246 4.26% 649 3.34% 508 RIP
Lifetime to date:
2816 days 182,565 4.61% 8408 3.66% 6675

3rd Dam:

MIRANDA 4I, EX9I, EX93MS

5-10 390 30,422 5.40% 1643 3.71% 1129
Lifetime 2945 days 184,857 5.23% 9669 3.70% 6840



Left: Bossink Gerda 47 (EX-92) Dam of Red Max
Right: Bossink Gerda 64 (EX-92) Full Sister to Red Max



The Miranda family with from right to left: Matriarch Bossink Miranda 113 (Incas), her daughters 133 (Talentino) and 165 (Aikman), granddaughter 158 (Armani) and great-granddaughter 173 (Incas).
Far Right & Below: Bossink Miranda133 in her 7th lactation!

If you are looking to concentrate your bulk tank and add components and width and power while yet maintaining dairy quality, then this family is for you! A refreshing outcross for our nearly inbred US Red holstein population, and from some of the very finest the Netherlands has to offer! Miranda 133, the dam of Diego RC and Red Volvo-Red is making a lifetime protein record that is one for the record books...so far an average of 3.99%!! The high levels are a family trait: the first five dams here have an average of 5.13% fat and 3.90% protein over their lifetime productions, and average scoring EX90. Her dam, Miranda 113 EX92 just continues to age like a fine wine and prove that she is a tremendous brood cow, with many trouble free daughters and grand daughters producing high components, with protein records even in excess of 4%! A modern dairy powerhouse, she is sure easy to look at!

Now on to sires! Gen-I-Beq Aikman, Sire of Diego RC is a Snowman son of the world renowned KHW-I Aika Baxter cow who made a monster 5-09 365 40,596 5.9% 2379 3.4% 1358! Her dam, KHW Goldwyn Aiko, in turn also delivered with 5-07 365 29150 5.1% 1500f 3.8% 1104. Aikman's third dam is Kamps-Hollow Altitude, with another heavy hitting 7-00 365 39,690 4.7% 1849 3.3%1310! Yes, there will be milk as sweet as honey!

Red Max is a Dutch bull sired by a bull named Curtis who has proven as a source of extreme quality, out of and EX92 Jotan. Red Max has a gorgeous EX92 full sister who represented the Netherlands at the European Championships in 2019... yes, there is the "right kind" found here!

Whether seeking that outcross pedigree, increased components, or the very greatest of functional type, all 3 of these bulls are very valid options to your breeding program!



nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

JERSEYS

WE ARE COMMITTED TO OFFERING bulls that make breeding decisions easy. These sires come from well made dams who excel in the real world, having exceptional production and longevity, accompanied by component percentages that any dairyman would love to see in his bulk tank. In addition, rest in knowing that **ALL OF OUR JERSEY SIRES ARE A2A2, BB KAPPA CASEIN, JNS FREE, AND 100% PUREBRED JERSEY.**

12 Sisters milking average 6.2%BF and 4.35%P!



54JE974 Verjatin **TRIUMPHANT-ET**

CAN121195840 | A2A2 | JNSF | BB | aAa 315264 | DMS 126,123

Victorious x Verjatin Consideration Leeza EX-93 94MS x
VG-86 Random x VG-85 Militia x EX-93-3E Bomber x
BW Avery Katie EX-93-3E x EX-92-4E Berretta



54JE1018 Verjatin **BOOMERANG EFFECT-ET**

CAN121960503 | A2A2 | JNSF | BB | aAa 342156 | DMS 135, 561

Dulet Boomerang x Verjatin Consideration Leeza EX-93 94MS x
VG-86 Random x VG-85 Militia x EX-93-3E Bomber x
BW Avery Katie EX-93-3E x EX-92-4E Berretta

LEEZA LEGACY. Leeza now has 12 daughters milking average 6.2%BF and 4.35%P protein in their first and second lactations, the highest of which, Verjatin Vivaldi Leezanna-ET VG-85-CAN @ 2-02, boasts an outstanding 3yr old 345 day record with a whopping 13% combined fat & protein with 18,078lbs 8.1% 1,457lbs fat and 4.9% 886lbs protein; truly incredible!

Triumphant himself will be a breeder satisfaction bull who can make trouble free daughters with consistent high component records that look good doing it, and a bull that can also correct the rump structure, lowering the rump angle on your high pinned cows.

Boomerang Effect is the new kid on the block and the longest bodied of the 3 brothers. He is hard topped with that Leeza width of chest showing itself more and more as he matures. A very balanced bull as well. We are just getting conventional semen from him, with sexed available hopefully mid-spring 2026!

The Leeza family provides unprecedented component records, making Leeza sons Boomerang Effect, Loaded, and Triumphant (as well as Vivaldi Leezanna's new release son Jackie Chan) in our lineup bulls capable of meeting the many needs of dairymen. Solid type, great udders, and unparalled components will take your Jersey herd to the next level!



Dam of Triumphant, Boomerang Effect & Loaded:
VERJATIN CONSIDERATION LEEZA EX-93 94MS-CAN
EX-94 F&L | EX-94 Dairy Strength | EX-90 Rump | EX-94MS
2-00 2x 365d 17,090lb 7.0% 1,202f 4.4% 747p
3-04 2x 365d 23,753lb 7.1% 1,689f 4.5% 1,074p
4-09 2x 365d 26,090lb 7.0% 1,819f 4.5% 1,162
Life: 79,080lb 7.1% 5,633f 4.5% 3,594p





Loaded Candid Shot

Dam of Loaded

VERJATIN CONSIDERATION LEEZA EX-93 94MS-CAN

EX-94 F&L | EX-94 Dairy Strength | EX-90 Rump | EX-94MS

2-00 2x 365d 17,090lb 7.0% 1,202f 4.4% 747p

3-04 2x 365d 23,753lb 7.1% 1,689f 4.5% 1,074p

4-09 2x 365d 26,090lb 7.0% 1,819f 4.5% 1,162

Life: 79,080lb 7.1% 5,633f 4.5% 3,594p

54JE940 Verjatin

LOADED -ET

120437417 | A2A2 | JNSF | Kappa Casein: BB | DMS 123, 234

Viral x Verjatin Consideration Leeza EX-93 94MS x VG-86 Random x

VG-85 Militia x EX-93-3E Bomber x BW Avery Katie EX-93-3E x EX-92-4E Berretta



WE ALL NEED HIGHER COMPONENTS. One of the fastest ways to change your component percentages is through genetics. Loaded's dam Leeza has an unprecedented lifetime combined fat & protein average of 11.6%!! Add to this Loaded's sire Viral being +0.23% fat and 0.11% protein, and you have unprecedented component potential! Be confident that Loaded will also sire beautiful udders, frames, and feet & legs, making him the perfect outcross to sire long-lived cattle that work hard every day producing loads of components!!

Leeza photo @ Marc Boisvert.



2013

2014

2015

2016

2017

2018

All-Canadian Jr 2, HM All-Canadian Jr 3, Nom All-Canadian 4 Yr Old, Reserve All-Canadian 5 Yr Old, HM All-Canadian Mature Cow, Nom All-Canadian Mature Cow

ACCESS YOUR FUTURE

By using the only son in AI of the
9x Nominated All-Canadian
Socrates Arcadios EX-94 95MS

AVONLEA JOYRIDE **ACCESS-ET**

54JE954 | 14224885 | A2A2 | JNSF | aAa 213645
DMS 123, 135

Sire: River Valley Joyride-ET

Dam: Marlau Socrates Arcadios EX-94 95MS-CAN

4-00 2x 319d 18,082lbs 5.9% 1,067f 3.9% 697p

8-01 2x 365d 19,123lb 5.1% 968f 3.7% 714p

Lifetime: 119,629lb 5.4% 6,484f 3.8% 4,588p

Longevity Queen!! 9x Nominated All-Canadian

8 times Nominated in Milking Form!!

We all long to breed cattle that embody longevity, cows who are trouble-free, settle quickly, produce well, and have the conformation to make old cows. Access's 3 closest dams average 7 lactations, and as you can see by the pictures, his dam averaged a 12 month calving interval for her first 5 lactations and had an 11 month calving interval for her 6th lactation. Coupled with the tremendous Paramount Joy EX-96 son Joyride on the topside of the pedigree, use Access to make long, stylish heifers and cows that will stand the test of time!

2nd Dam: Bridon BAW Arcade EX-91-CAN

8-02 2x 365d 22,500lb 4.9% 1,098f 4.0% 897p

3rd Dam: JF Groves Annabelle EX-93

6-01 2x 365d 23,825lb 4.5% 1,078f 3.9% 928p

7-06 2x 365d 23,825lb 4.5% 1,078f 4.5% 928p

8-10 2x 321d 22,428lb 4.6% 1,032f 3.9% 869p

2019

All-Canadian Lifetime Component Cow
Reserve All-Canadian Mature Cow

He's long, tall, and
STRAIGHT AS AN ARROW



VERJATIN Jackie Chan^{-ET}

54JE1019 aAa: 621435 DMS 135, 561 A2/A2 BB JNSF



SIRE: CHANNING

D: VERJATIN VIVALDI LEEZANNA-ET

2-02 VG85 VGMS CAN

1-11 2x 305 12,738 7.2% 911 4.6% 586
365 14,722 7.3% 1,082 4.7% 694
3-3 2x 305 16,555 8.0% 1,318 4.8% 796
345 18,078 8.1% 1,457 4.9% 886

DD: VERJATIN VIVALDI LEEZANNA-ET

2-0 2x 305 14,532 6.8% 994 4.3% 624
365 17,090 7.0% 1,202 4.4% 747
3-4 2x 305 20,829 7.1% 1,477 4.5% 930
365 23,753 7.1% 1,689 4.5% 1,074
4-9 2x 305 23,113 6.9% 1,596 4.4% 1,012
365 26,090 7.0% 1,819 4.5% 1,162



Joining the 3 Leeza sons that now call NoBull home, please welcome the incomparable, Jackie Chan! From an incredible Vivaldi dam that raises the bar yet again with an monster 3yr old record achieving a whopping 13% fat and protein, totaling 2,343lbs of CFP this family can't be ignored! His Granddam Leeza is the EX93 Canadian fat record cow that has created such a commotion with 3 sons now at NoBull, and daughters everywhere producing breakthrough levels of components!

His sire Channing? The royalty continues, as this Barnabas son sired a milking class topper himself at the Royal last winter, and comes from a 92pt dam that had 95pt feet and Legs, and 94pt rump, and 7 lactations!

The result? Jackie Chan is simply stunning! A balanced, wide bull with a simply incredible middle. Rib for days! You can't just look at this guy, he commands your inspection with his uniqueness... affirmed by his super unique aAa. A sire that has the potential to raise the bar in so many ways, we are honored and grateful to the Vermette family for allowing Jackie Chan to come to NoBull to prove out his worth through daughters and leave a legacy! This young bull just made his first conventional units, with sorted semen hopefully available early summer 2026!

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S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

EDAN FRANKENSTEIN - P

FRANKENSTEIN - P

54JE999 A2/A2 KC: BB aAa: 315246 DOB:11/04/23



SIRE: Dutch Hollow Vintage P

DAM: Edan Oliver Foxtrot-PP EX-95

1-09	305	17,800	5.2%	925	3.7%	661
		398	22,021	5.4%	1,187	3.8%
3-00	305	19,396	5.2%	1,017	4.0%	775
		315	19,859	5.3%	1,047	4.0%
4-00	305	21,317	5.4%	1,156	3.9%	833
		384	25,763	5.4%	1,403	4.0%
5-03	305	26,539	5.0%	1,375	3.8%	1,049
		529	39,849	5.3%	2,118	4.0%
7-02	305	26,050	4.8%	1,251	3.9%	1,008
		356	29,750	4.8%	1,427	3.9%
8-04	305	18,156	5.4%	979	3.8%	692
		340	19,460	5.4%	1,057	3.8%

Life 2,322 156,702 5.26% 8,239 3.92% 6,139!
Average daily yield 67.5lbs! 6.2lbs CFP!

DD: Edan Eclipse Cha Cha Cha- P EX-91

1-11	305	2	18,160	6.5%	1,189	3.5%
3-00	305	2	17,750	5.8%	1,032	3.8%
4-01	281	2	16,175	5.3%	862	3.8%
5-01	305	2	22,840	5.1%	1,158	3.8%
6-04	299	2	23,890	5.4%	1,294	3.6%

noBull
SIRE S L L C



For some time we have considered when the right time would be to bring a polled Jersey into our lineup. As with the rest of our sires, we don't believe in single trait selection. This bull would need to come from a solid cow family, a family that has replicated, and he would need to meet our A2/A2, BB, and JNSF standards as well as no JX! He would need to be backed by elite lifetime combined fat and protein and elite functional type!

Frankenstein P does just that! From a 95pt Oliver dam with 305 records up to 1,375lbs of fat, and an incredible 4th extended lactation tallying an incredible 2,118 lbs of fat, we find an incredible daily average of 7lbs CFP for 529 days straight! She is the dairy queen we have been looking for! Her entire lifetime production is a whopping 6.2lbs of daily CFP! Wait, there is more! Foxtrot-PP made

those records in 4 different freestall herd settings! She has always been milked in a freestall setting. The ability of this cow to take what life throws at her and continue to do her thing is to be commended! His 2nd dam, Edan Eclipse Cha Cha Cha P EX91 had nearly 1300 lbs of fat on a 299 day lactation on her 5th calving, and is followed by a 91pt Governor with 1,140lbs of fat and then a 92pt Award. Frankenstein P's 4 closest dams average 92.25pts!

Now for the next generation! Frankenstein already has a lineup of wonderful maternal half sisters! Edan Waltz With Me-P-ET is 92pts! His four Denmark P sisters currently average 87.75 pts as well!

A creation of passionate breeder Corrina Aldrich, by way of an articulate aAa cross, Frankenstein P is sired by Dutch Hollow Vintage P, and a natural born son of his dam, for a double down of Valentino production in the pedigree. Vintage P (Valentino) himself has a full sister at EX91, his dam Mirage is EX93, Grandam Masquerade EX91, (had 2 sons at Taurus service) and 3rd dam Mischeif was EX91 as well!

The layering of cows that have replicated to work and wear with high functional type top and bottom behind Frankenstein P, and his outcross pedigree makes him an easy choice for your herd!

L A H E T R I E R E

IMAGINE DRAGON -ET

54JE1025 aAa N/A DMS N/A A2/A2 BB JNSF DOB: 5/9/25



Dam: Guimo Respect Ingrid-ET 4-6 EX92 EEEEE EX93MS

Granddam Ira EX94, EX95 Mammary score!

SIRE: UNIQUE GHOST

DAM: GUIMO RESPECT INGRID-ET 4-6 EX92 EEEEE EX93MS
(PICTURED ABOVE LEFT)

2-0 3x	305	15,481	6.0%	935	4.1%	642
	365	17,738	6.2%	1,100	4.2%	747
3-3 3x	305	17,895	6.9%	1,237	4.3%	778
	326	18,713	7.0%	1,307	4.4%	820

DD: SUMMUM VIVALDI IRA 7-11 EX94
EEEE EX95MS EX95DS

2-0 2x	305	18,351	5.1%	933	4.1%	745
	331	19,575	5.2%	1,010	4.1%	807
3-1 2x	305	19,857	5.4%	1,069	4.2%	844
	365	22,871	5.6%	1,276	4.3%	992
4-8 2x	305	21,464	5.5%	1,171	4.1%	882
	365	24,451	5.7%	1,400	4.3%	1,045
6-2 2x	305	18,660	5.8%	1,076	4.6%	855
7- 1 2x	305	21,321	5.8%	1,237	4.5%	957
	365	24,125	6.0%	1,448	4.6%	1,120

Imagine Dragon is a well balanced young bull from an incredible cow family, that is becoming very well known. Width, power, and balance are all found in not only his dam, and granddam, but also in his dam's many exceptional maternal sisters. Not only are they built right to just keep going for many years, they do it with exceptional type, as evidenced by his granddam's EX 94 score at 7-11, with a EX95 mammary score, and Dairy Strength!! They also are incredible component producers with his dam officially joining the 7% club in her 2nd lactation, coupled with 4.4% protein! With zero sacrifice on production, type, or components, we have tremendous expectations for this guy! Imagine dragon is just young, being born 5/9/2025, but we anticipate conventional semen to be available late spring and sexed to be available summer 2026.



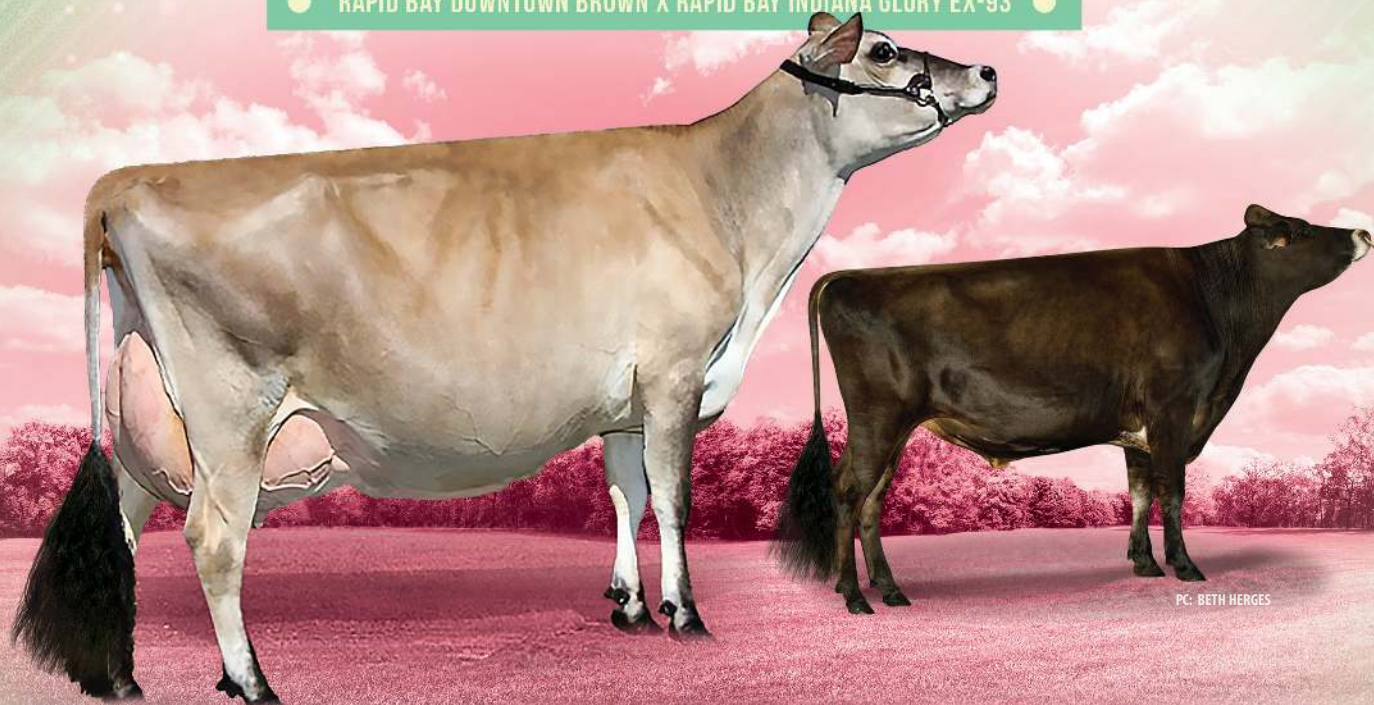
DAM'S MATERNAL SISTERS!

noBull
S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

RAPID BAY DOWNTOWN GLORY DAYS
★ 54JE998 ★
GLORY
Days

● RAPID BAY DOWNTOWN BROWN X RAPID BAY INDIANA GLORY EX-93 ●



PC: BETH HERGES

Glory Day's Maternal Granddam, Vandenberg Amedeo Gorgeous EX-97

When starting our jersey sire program, we decided early on that we would have very specific requirements for our sire selections: 100% Jersey (no JX!), A2/A2, and BB, and top end functional type and our must have: high lifetime combined fat and protein production.... and you gotta have high component percents for that!

For some time we have watched the Gorgeous cow family at Rapid Bay, and wondered if perhaps a bull from that family would fit into our program, and particularly fit well in our plan to keep every sire alive through a thorough daughter proof and sexed semen readily available asap. We had also been watching the beautiful Downtown Brown daughters turn from stylish heifers into well uddered, productive young cows that were equally impressive... so when we found out about Glory Days tying both families together in a pretty, pretty package and meeting all of our requirements above, we knew we had our match!

Being a son of brood cow extraordinary Indiana Glory EX93, the full sister to brother and A.I. sire Gentry, and Indiana Grace EX94 and their second dam being the incomparable Gorgeous EX97, we have high expectation for Glory Days as a sire that can harness the potential of both cow families to take your herd to the next level in the ring and the parlor!

SIRE: Rapid Bay Downtown Brown

DAM: Rapid Bay Indiana Glory 7-6 EX93 2E
2-05 311 16,139 5.8% 941 3.8% 608
7-01 365 30,320 5.2% 1,570 3.4% 1,043

2NDDAM: Vandenberg Amedeo Gorgeous 8-5 EX97
6-01 365 26,991 5.7% 1530 4.2% 1120
8-02 362 26,297 6.0% 1579 3.9% 1019

noBull
S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
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Ethan Wentworth (717) 799-1398

D U S I L L O N

BERN^{TO BE} WILD

54JE1015 | A2/A2 | aRa 342561



SIRE: Vivaldi

DAM: Summum Axel Bernadette EX95
EX94 MS, EX95 F&L EX97 DS, EX97 Rump!

1-8 2X 299 17,095 926 5.4%F 694 4.1%P
2-6 2X 305 13,596 906 6.7%F 653 4.8%P
3-6 2X 305 21,056 1,259 6.0%F 899 4.3%P
361 23,691 1,459 6.2%F 1,036 4.4%P
4-8 2X 305 21,579 1,415 6.6%F 933 4.3%P
365 24,806 1,625 6.5%F 1,091 4.4%P
461 29,758 1,982 6.7%F 1,360 4.6%P
6-1 2X 305 25,957 1,510 5.8%F 1,124 4.3%P
337 28,171 1,651 5.9%F 1,232 4.4%P
7-2 2X 305 27,049 1,656 6.1%F 1,131 4.2%P
365 31,182 1,916 6.1%F 1,329 4.3%P
6 Lactations:143,594lbs 8,849 6.2%F 6,310 4.4%P

Our #1 goal at NoBull Sires as a farmer breeder stud is to provide high functional type lifetime combined fat and protein sires that are proved out and readily available to the market, in both sexed and conventional semen so breeders can know what they are getting, and mitigate their genetic risk with their investments. What that means is we need to be very careful on the quality of our sire selections, as the investment is substantial! That also means we need breeders to take part in the proving of these young bulls! When we saw EX95 Bernadette had a different pedigree, and an EX97 Dairy Strength and Rump score, we felt proven component powerhouse Vivaldi was a perfect cross on this production queen!

Bern to be Wild is a gorgeous, long bodied bull with the kind of structural balance required to live up to making those big lifetime records we all need for our bottom line! As with every NoBull Jersey, he is extremely balanced with a rump that has a perfectly central thurl, making him a very easy bull to use in many herds today! He is A2/A2, BB, 100% Jersey, and JNSF!

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S I R E S L L C

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
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Avonlea VIP Crispy-ET
VIP sister to Cookie Cutter

AVONLEA A CHOCOLATE CHIPIT EX-93

Andreas sister to Cookie Cutter
Nominated All-Canadian 4 Yr Old 2022
All-Canadian Jr 3 Yr Old 2021

AVONLEA CHIP'S CHIQUITA-ET VG-87

Victorious sister to Cookie Cutter
HM All-Canadian Jr 2 Yr Old 2022
Reserve All-Ontario Jr 2 Yr Old 2022
3rd Jr 2 Yr Old, RAWF 2022

AVONLEA PREMIER CHOCOLATE CHIP EX-96-2E

Dam of Cookie Cutter
All-Canadian Mature Cow 2019
Grand Champion, NY Spring Show 2019
All-Canadian 5 Yr Old 2018
1st 5 Yr Old & HM Sr Champion, WDE 2018
All-American 5 Yr Old 2018
Reserve All-Canadian 4 Yr Old 2017

AVONLEA COOKIE CUTTER

54JE960 AVONLEA A COOKIE CUTTER-ET

Reg#: 14402309 | A2A2 | Kappa Casein: BB | JNS Free
Sire: BROOKBORA VALENTINO ASKN
Dam: AVONLEA PREMIER CHOCOLATE CHIP EX-96-2E
3-7 2X 357d 23,964lb 6.1% 1,470f 3.7% 895p
4-9 2X 365d 25,986lb 5.6% 1,451f 3.8% 985p
6-11 2X 314d 21,799lb 5.7% 1,237f 3.6% 780p



3rd Dam

Avonlea Kookie Dough-ET EX-93-CAN
3-0 2X 299d 19,432lb 4.6% 895f 3.4% 661p
Nominated All-Canadian 4 Yr Old 2014
4th Dam

Avonlea Renaissance Kookie-ET SUP-EX-92-5E 9*
7-09 2x 365d 20598 5.4 1107 3.5 712
Life: 7 Lacs 136,953lb 5.1% 7,061f 3.8% 5,163p
Nom All-Canadian Mature Cow 2008, 2006
Reserve All-Canadian Mature Cow 2004
Reserve All-Canadian 5 Yr Old 2003
All-Canadian Jr 2 & Jr 3 Yr Old 2000-2001
5th Dam

Avonlea Juno Kracker EX-94-4E-CAN 6*
5-03 2x 305d 17650 5.5 974 3.9 688
HM All-Canadian 5 Yr Old 1997
Reserve All-Canadian 4 Yr Old 1996
All-Canadian Jr 3 Yr Old 1995

6th Dam

Avonlea Valiant Kitty 15N EX-3E-CAN 6*
6-11 2x 305d 11893 5.7 682 4.3 519
4X All-Canadian in Milking Form
7th Dam

Avonlea Advance Fairy EX-91 1*
6-00 2x 305d 15626 5.1 803

8th Dam

Avonlea Records Golden Fairy SUP-EX-90-CAN 2*
6-06 2x 305d 11237 5.4 609



AVONLEA LOVE CHIP-ET
VG87yr MAX CAN



noBull
SIRES LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

A bull or cow family that produces similar offspring consistently has been referred to as a "cookie cutter" bull or cow family. This kind stamps them out the same every time, giving you confidence in knowing what that cow family will produce. Chocolate Chip is this kind, needing no introduction, and with each passing year, her progeny add to her already impressive resume. Add the Australian sire Askn to the mix, and you are sure to have consistency of great udders, beautiful frames, production, and consistent transmitting ability. Go ahead and make your own cookies with Cookie Cutter!!

WINDY WAYS CCC DINGO

187JE5692 | aAa 234 | A2/A2 | JNSF



PC: Brad Cullen



PC: Brad Cullen

We are pleased to announce that NoBull Sires has been able partner with Genetics Australia to exclusively import and bring a very special sire to US soil, in both sexed and conventional doses!

Turning up the wow factor, Dingo has incredible beauties top and bottom of his pedigree that have commanded the world's attention on the international stage. While we realize he comes from a very different management style than many US Jerseys, we feel that Dingo will have lots to offer breeders everywhere, both in the showing and out. If tremendous udders and well maturing beauty queens are what you are looking for, consider adding Dingo to your tank! We are taking orders for early summer delivery of Dingo!



CAIRNBRAE VALENTINO **DAISY 11** EX94

WINDY WAYS CCC DINGO

SIRE: ROULETTE

SD: CAIRNBRAE VALENTINO DAISY 11 EX94
2019 IDW Grand Champion
4-11 305 19,714 5.2% 1,016 3.8% 754

DAM: WINDY WAYS GALXIES DAWN 7 EX95
2022 IDW GRAND CHAMPION
6-01 305 19,565 4.9% 955 3.6% 753

DD: WINDY WAYS HEADLINE DAWN-ET EX90
9-0 305 16,237 5.0% 804 3.7% 601

Genetocs
AUSTRALIA

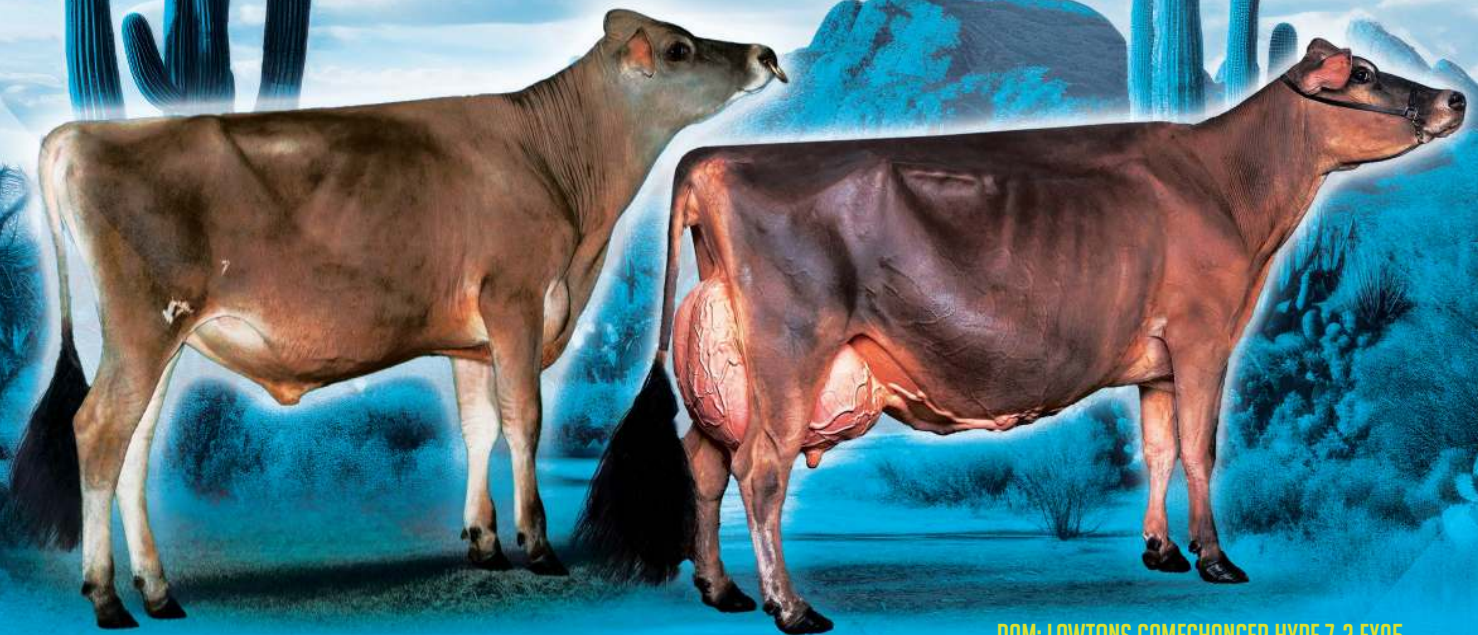
noBull
SIREs LLC

nobullsires@gmail.com
Ben Masemore (970) 739-4548
Rusty Herr (484) 678-3739
Ethan Wentworth (717) 799-1398

LAWTON'S GET ELEVATED

HOMBRE

54JE1023 AAA: 162345 DMS 126,123 JH1F JNSF A2/A2



DAM: LAWTONS GAMECHANGER HYPE 7-2 EX95

SS: RAPID BAY GETAWAY

SSD: VANDENBERG AMEDEO GORGEOUS EX97-3E

8-2 365 26,297 6% 1,579 3.9% 1,019
 Supreme Champion 2007&2009 RAWF
 2005, 2006, 2007, & 2009 All-Canadian
 Sire: Vierra Mr Eloises Get Elevated

SD: RIVENDALE VIP ELOISE EX94

Res. Supreme Champion World Dairy Expo
 Grand Champion World Dairy Expo

DAM: LAWTONS GAMECHANGER HYPE 7-2 EX95

1st Production Cow & HM Senior Champion,
 Mid-Atlantic Jersey Show '25
 Grand Champion, NY Spring Show '22
 Reserve Jr All-American Jr 2, '20
 2-00 305 2x 16,850 5.5% 933 3.8% 644
 3-05 305 2x 19,620 5.6% 1,098 3.8% 736
 4-04 305 2x 21,120 5.9% 1,250 3.7% 781
 5-09 305 2x 24,570 5.2% 1,272 3.4% 840
 6-11 305 2x 25,620 5.2% 1,321 3.4% 881

DD: LAWTONS CHAMP HALF 5-7 EX90

1-11 305 2x 16,610 5.5% 916 3.8% 631
 3-01 305 2x 19,640 5.5% 1,089 3.9% 765
 4-02 305 2x 24,320 5.5% 1,327 3.9% 944
 5-02 305 2x 23,830 5.6% 1,330 3.8% 916
 6-04 305 2x 26,490 5.3% 1,413 3.8% 1,013
 7-08 305 2x 25,060 5.5% 1,308 3.9% 977
 8-10 305 2x 27,840 5.6% 1,562 3.7% 1,031
 10-4 305 2x 25,810 5.0% 1,286 3.5% 901
 12-5 305 2x 21,720 5.4% 1,167 3.5% 769

Where to start when talking about Hombre!!!! This incredibly well ribbed young bull is most unique! Just look at the incredible lifetime productions on his first and second dams! Then consider that they didn't just make that production, and do it looking good, but did it looking EXCEPTIONAL! His dam Hype classified EX95 at 7-2, won the production cow class and went on to be HM Senior Champion at the Mid-Atlantic Jersey show in 2025. She was Grand Champion at the 2022 NY Spring Show, and she isn't done yet! Both Dams have 305 records over 1,300lbs of fat, that's enough to make a large framed, breed leading Holstein blush! Now it gets even more interesting when you consider his sire, Get Elevated. His pedigree is a most intriguing mash up of world Champion Eloise EX94 and the incomparable Gorgeous EX97, 2x Supreme Champion at the Royal... the only jersey ever to do either in Canada to date!

We are indebted to the Lawton family of Lawton's Jerseys in NY for allowing Hombre to come to NoBull lineup. As mentioned at the beginning, he is a most unique, good looking sire with the rib and type evidencing his incredible pedigree. This is further confirmed through his unique aAa code of 162345! While we don't have semen from Hombre just yet, as he is young, we anticipate conventional will be available by mid spring 2026, and sexed by early summer!



SD: RIVENDALE VIP ELOISE EX94

noBull
 SIRES LLC

nobullsires@gmail.com
 Ben Masemore (970) 739-4548
 Rusty Herr (484) 678-3739
 Ethan Wentworth (717) 799-1398

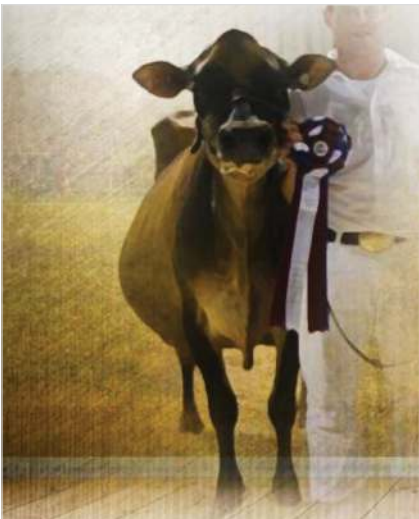
BULL LIST

JERSEY

NAAB		PEDIGREE	A2A2	AAA	DMS	REG #	STRENGTHS	PROTECT	USE ON DAUGHTER OF
54J954	ACCESS	JOYRIDE X SOCRATES X WHISTLER	YES	213	123,135	14224885	POWER, FEET & LEGS, STYLE, LONGEVITY	PRODUCTION, RUMP WIDTH	TRIUMPHANT, C CUTTER
54JE1015	BERN TO BE WILD	VIVALDI X AXEL X VISIONARY	YES	342	345,456	1216605	POWER, FEET & LEGS, STYLE, LONGEVITY, CENTRAL THURL	RUMP WIDTH	ACCESS, LOADED
54JE1018	BOOMERANG EFFECT	BOOMERANG X CONSIDERATION X RANDOM	YES	342	135,561	1219605	COMPONENTS, BODY LENGTH	DAIRVNESS	ACCESS, COOKIE CUTTER
54J960	COOKIE CUTTER	ASKN X PREMIER X ACTION	YES	342	561,456	14402309	BALANCE, LEVEL RUMP, UDDER, WIDE CHEST FLOOR	FLATNESS OF BONE, RUMP WIDTH	LOADED, TRIUMPHANT
187J5692	DINCO	ROULETTE X CELEBRITY X HEADLINE	YES	234	NA	AUS814027	UDDERS, CLEFT, ANGULARITY	RUMP ANGLE, LEG SET	TRIUMPHANT, GLORY DAYS
54J994	FRANKENSTEIN-P	VINTAGE P X OLIVER P X ECLIPSE	YES	315	561,456	175047693	POWER, BALANCE, PRODUCTION, UDDERS	UDDER DEPTH	ANYTHING EXCEPT OLIVER P
54J998	GLORY DAYS	DOWNTOWN BROWN X INDIANA X AMEDEO	YES	243	126,246	3276439656	LENGTH OF BODY, RUMPS, FEET AND LEGS	PRODUCTION	LOADED, FRANKENSTEIN-P
54JE1023	HOMBRE	GET ELEVATED X GAMECHANGER X CHAMP	YES	162	126,123	3296964289	RIB, LONGEVITY	BODY LENGTH	COOKIE CUTTER, TRIUMPHANT
54JE1025	IMAGINE DRAGON	GHOST X RESPECT X VIVALDI	YES	NA		122134770	WIDTH		LOADED
54JE1019	JACKIE CHAN	CHANNING X VIVALDI X CONSIDERATION	YES	621	135,561	1219605	COMPONENTS, RIB	REAR LEGS	GLORY DAYS
54J940	LOADED	VIRAL X CONSIDERATION X RANDOM	YES	231	126,246	120437417	PRODUCTION/COMPONENTS, RIB, STRENGTH	UDDER DEPTH, SET TO LEG	COOKIE CUTTER, GLORY DAYS
54J974	TRIUMPHANT	VICTORIOUS X CONSIDERATION X RANDOM	YES	315	126,123	121195840	UDDERS/ UDDER CLEFT	BODY DEPTH	GLORY DAYS, VIP



LOADED



LEEZA: Dam of Loaded, Triumphant, and Boomerang Effect, and Granddam of Jackie Chan. She dominantly transmits this strength through her offspring consistently.



DAUGHTER OF LOADED



AXEL



AXEL'S full sister



AXEL milking yearling



WISHLIST



AXEL RED



GALAXY



SPORTY



FOOTLOOSE-RC DAUGHTER

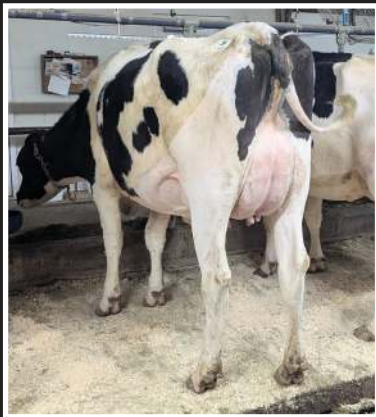


ACCESS

GAMECHANGER DAUGHTERS

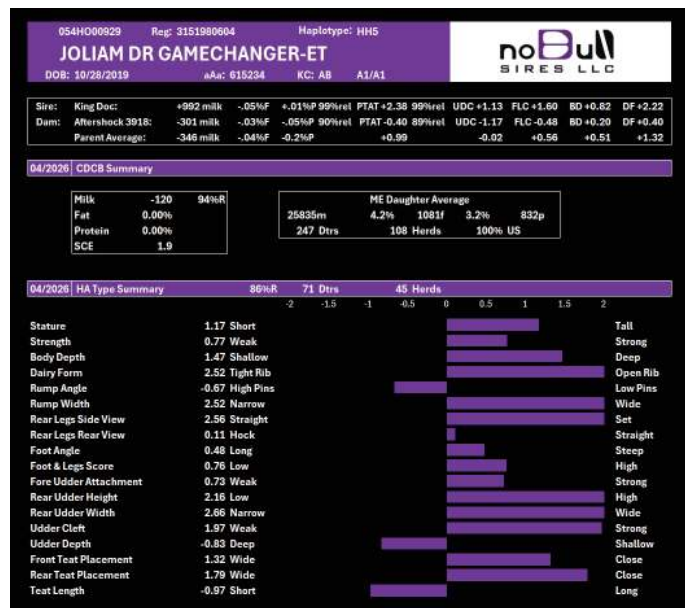
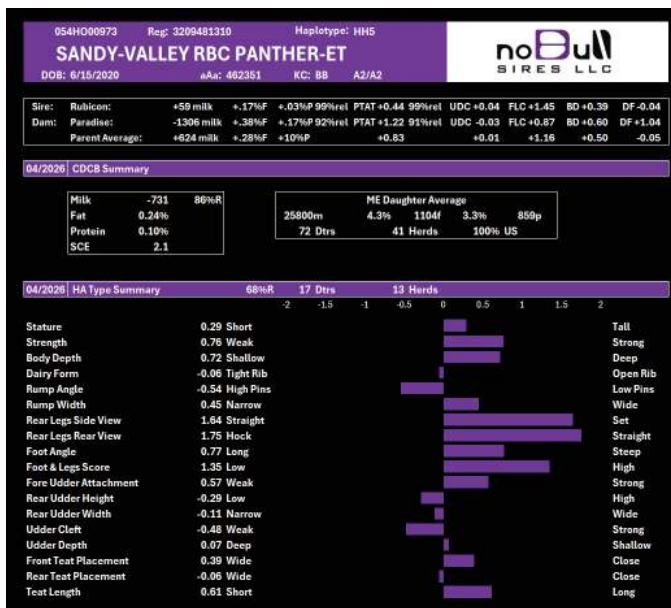


YETI DAUGHTERS



Three **YETI** daughters

NoBull Sires 4/26 Proof Data



Import Sire 4/26 Proof Data

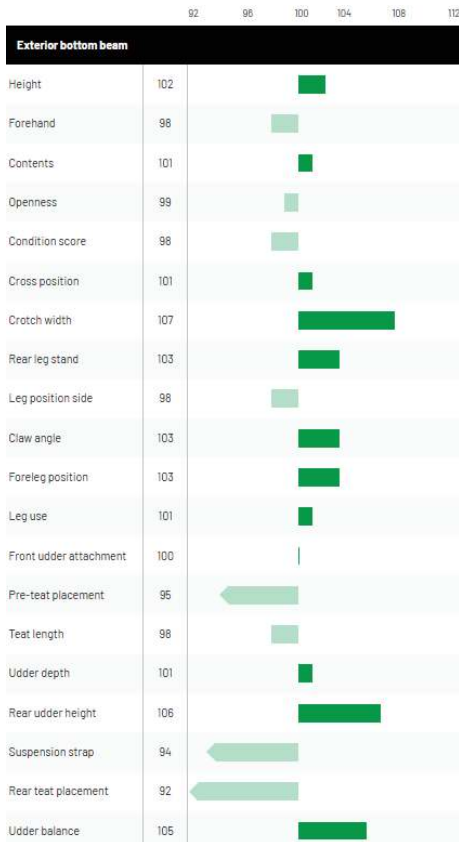
KIK Elyan

Kg of milk	% fat	% protein	Kg of fat	Kg of protein
471	0.42	0.03	59	20

Reliability: 92% - Daughters: 164



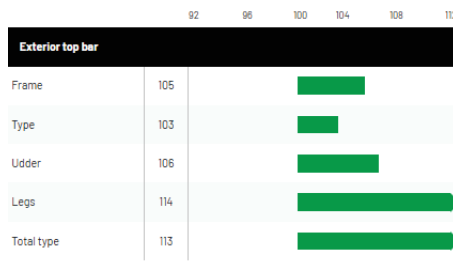
Reliability: 90%



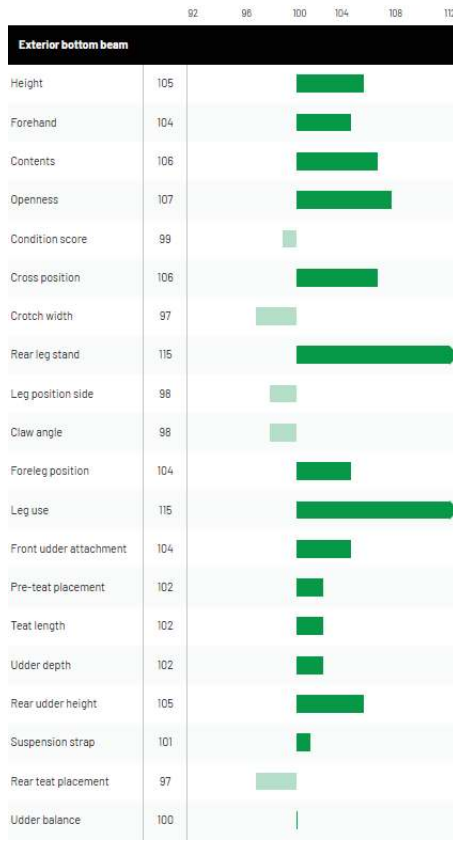
Koepon Random

Kg of milk	% fat	% protein	Kg of fat	Kg of protein
326	0.30	0.20	43	31

Reliability: 99% - Daughters: 4522



Reliability: 99%



VDR Shakespeare

Kg of milk	% fat	% protein	Kg of fat	Kg of protein
~377	0.26	-0.02	8	-15

Reliability: 99% - Daughters: 4526



Reliability: 99%



It's early spring across Southeastern Pennsylvania as I write this, and for many of us, as cold as winter was, we are just trying to catch a breath and its already time to start feeding spring crops! Unfortunately, the price of milk made the winter seem a bit darker, colder, and longer this year, and hopefully we have hit the bottom and are headed back up as far as this milk price cycle is concerned. We are blessed in this business to also have a current strong beef price, and while we shouldn't need it to survive, hopefully those beef prices are helping to sustain your operation during these challenging times. The beef price dynamic is going to make this price cycle most unusual as culls and calves are making up much more of the bottom line on farms than ever before. We have also seen disruption in commodity markets on the dairy side, and if you read the news every day, you might just go crazy! Thankfully, a goal of safeguarding your herd genetically towards these times is why NoBull Sires started in the first place, and it is the purpose that drives us to do all we can to help your farm thrive, even during these tumultuous times. How can we do that? More than ever before, these fundamentals are certain. **Profitability is going to be driven by longevity, and concentrated components, both fat and protein, delivered to our points of sale as efficiently as possible.** Cows that live to give you a few more calves mean more chances to sell calves, and less need to raise extra heifers, and if you do have extras to sell, there will be a strong market for them for the foreseeable future!

We can now confidently say that as more and more daughters calve in from our sires, the batting average of sires from our program making quality daughters is meeting and exceeding hopes and expectations. Many NoBull milking daughters have topped or sold near the top of local dairy sales as farmers begin to see a difference. Demand is growing, and it's getting fun to watch!

“Many NoBull milking daughters have topped or sold near the top of local dairy sales as farmers begin to see a difference.”

Balance, strength, feet and legs, udders, will to live, and even intelligence all play a roll in making long lived, productive cattle. There are now fresh daughters of 10 Holstein sires, and 2 Jersey sires that have been marketed by NoBull, and sales continue to increase as a result. The real judgment of these daughters isn't what they look like 30, 60, or 90 days fresh as 2 year olds, but how well they have matured and survived as a group into a 4th calf and greater segment of our herds ... and

that takes time. We are finding out in a very real way ... proofs and the data that build them take time. We are learning how our bulls build proofs differently than “modern” genomic bulls, and the differences between the two approaches to “proving” a bull. Unfortunately, few bulls ever actually remain active in the industry today long enough to add that extra 14-19% reliability from their original 80-85% genomic reliability. That final adjustment is the only part of a 99% rel. genomic proven sire that is based on real world data. Most, even truly great sires, are slaughtered in pursuit of selling you the next “exciting, could be great” grandson. The industry limits your opportunity to use that proven great bull for your maximum profitability and mitigated risk to nearly zero, most of the time. For cows, sadly that's not much different most of the time, as they simply don't make stud bulls out of mature cows that have proven they have “the goods” anymore, unless you are sourcing a small, specialty lineup. That's where we come in. **We would like to take a bit of time this year and explain why we do what we do for those who are interested enough, and want to protect their herd genetically for the future ... we are going to need those long lived cows, and the genes that make them!! Here are some things that we have found along the way that have reinforced why we do things the way we do:**

- Genomic numbers are overinflated, and daily disconnecting further from reality, not getting closer. **There are nearly zero bulls that ever reach “99%” status and uphold the numbers they are given at genomic testing.** Feet and legs particularly are becoming a major problem in the Holstein breed, and inbreeding percentages are off the charts.
- The DNA markers used to determine genomic results are only part of the equation, but when composited into the “proof” of that animal they are considered as if they are fact. It's not a “proof” – it's an estimate. Proof takes proving – just saying. Just because that animal has markers for 20% of grandma's DNA, that doesn't mean you know if you got her ears or head, rump, or legs until they are proven out you just know you have that percent of her influence present. You also don't know if those viewed present genes will be transmitted to the next generation, or not, and 95% of the time, by the time there are actual milking daughters, the sire isn't even available anymore.
- The data says feed and technology improvements in the last 10 years have actually been responsible for 38% of production increases. At the same time, with rapid consolidation, the majority of the industry is now milked 3x per day and many have 4x management practices for fresh cows. This affects accuracy of proof numbers, but even more so, genomic numbers as they are extended and leveraged into future generations that haven't even been born yet!

- Rollbacks make any proven generation devalued as soon as “proof” can be found, while maximum reward is given to investors in high index individuals, and indexes found as far from proof as possible are likely to remain “high” the longest. **Through the use of surgical IVF, the generational interval on leading edge index pursuits is now less than one year.** You read that right, less than one year. These high indexes do not necessarily connect to your milk check, as no milk buyer has yet decided to pay based upon an animal’s production PTAs (+500lbs, etc.) buyer beware!
- Our entire proof system is an “index”— every number we look at, milk, type, SCS, SCR, DPR, etc., can be changed one day to the next at any time with a formula change. There are sometimes simple, and sometimes very complex data feeds that build into the formulation to make these numbers! Some we assume as rigid, are far from it! For example, SCR (sire conception rate) is a number that most believe is a direct reporting of the fertility results of a bull’s semen in a straw – x number of pregnancies yielded from x amount of units. Unfortunately, this is not true! It is an index that is affected by many factors such as the perceived view of the fertility of a bull’s pedigree, his stud code, his age, etc., and then triggered and (partially) affected by results once his semen is being used. It does not correlate strongly to his semen performance! From our mature pedigrees, all the SCR data on our bulls is reported as negative! This is a direct conflict with reality as we have greater than 50% of our lineup with a fertility reputation of settling even the hard breeders! Yeti, for example, had major sales in 2025 due to settling 15% more than any other sire from any stud for big dairies in NY and WI, where numbers are watched closely. You can’t be breed leading and negative at the same time and have both be accurate!
- Another major pitfall we have found is the SCS score assigned to most of our bulls. This is because our bulls’ data works up from a parent average that has been rolled back. What that means is that the average NoBull sire release is starting at a nearly -.5 disadvantage when they are released due to the age of their pedigree, and the faster pace at which SCS has been rolled back since 2010. Before then, SCS was adjusted by .05- .10 per proof round. Now, a bull like Gamechanger has had major rollbacks in his parents’ lifetime (2025 +.20, 2020 +.17, and December 2014, +.13, for a total of +.50 SCS)! Keep in mind that to date, no female member of Gamechanger and Galaxy, and Globetrotter’s maternal line at Selz-Pralle Dairy have EVER had an incidence of mastitis, and Aftershock 3918 only ever had two tests over 150,000 SCC when she was dying of eye cancer, at the end of her extremely productive life! Another consideration on the subject is that bulls made from long

lived cows, cultured in a commercial setting are going to come with built-in health traits, as that’s what they did best to get to their ripe old age! All that the data has always said is that these health indexes have very low heritability, due to them being mostly management driven.

- The milk index number (i.e., +/- 750lbs) is 90% first lactation weighted in Holsteins, and 100% first lactation weighted in Jerseys! In Europe, raw daughter performance data can be viewed separately for several lactations! This avoids a focus on premature maturation ... sadly, there is no consideration of this in our North American systems, and we have suffered when it comes to our herd longevity for it! Component % is a reflection of expectation for an animal’s entire life, but multiplying 90% first lactation milk PTA times component % as a gauge of lifetime merit is dangerous ... yet this is the focus of most studs beware!
- By the time a cow proves she has achieved in real life a desired maturity and world-class production, NoBull Sires is one of the only studs interested in preserving those genetics for your future profitability! It has become ever apparent that there is something being lost, and it can even be seen in newborn calves from sons of survivor cows, vs. generations cultured from animals that never had verified longevity in some instances.

“We need more than one angle from which we consider genetically advancing our herds, or we will indeed suffer for it in the real world ...

- Type proofs are also overinflated, or undervalued. This seems to be growing both directions at the same time and will be interesting to watch. We find animals with extreme functional type and mature EX92 scores that have zero correlation to the indexes assigned to them! Some of these are because of base changes (rollbacks), but if these animals have dominant DNA that transmits to subsequent generations, the system can be very detrimental to genetic progress, and extremely detrimental to pedigree diversity. What does this mean?? We need more than one angle from which we consider genetically advancing our herds, or we will indeed suffer for it in the real world with our type, production, components, longevity, and particularly, pedigree diversity.
- Most people do not understand what base changes do to a mature pedigree, and this is the golden nugget of this

entire letter, and the reason why we presented at every one of our nine bull meetings with over 650 in attendance about bull proofs and our current system. **We just want farmers to understand the way the system works and educate.** We have also posted a series in 2025 and 2026 of online videos on our Facebook page highlighting some of the intricacies of this dynamic. These were wildly popular with a combined views of over 60k in 2025, and 45k in 2026 to date, with only half as many videos! So, what does this mean? Below you can see the amounts that milk PTAs (Predicted Transmitting Abilities) were adjusted the last several proof rounds in the U.S. This occurs every five years in the U.S., so it is more drastic than Canada, where it happens yearly – but it still happens. There are two options to use the system to prove a bull currently available. One is genomic, and the other is daughter proven. Let's explore these:

If you choose to market your bull genomic, then when DNA markers are identified in a tested animal via the DNA test from a relative, that percent of the results on the animal's genomic composite result – the industry calls them genomic “proofs” – will be what was assigned currently to that animal (including if there were rollbacks). There are about 14 animals that typically contribute to this result in varying degrees – which is the closest related three generations (2+4+8=14). If you have markers found in the tested animal indicating 20% of grandma's DNA, 20% of your composite genomic report is grandma's numbers. If grandma is 15 years old in 2026, and used to have a milk PTA of +2,118lbs when she was a 3yr old, she will be 0 today, due to rollbacks. If she was +750 lbs of milk ... well, today she is -1,368lbs, for example. There are two other pitfalls here, and the reason why genomic test results are not 100%! **1.) There is no science known to man that can tell you exactly what genes will be inherited by future generations** from the current generation, only what “could” be some day, until reality is lived out, and tested/witnessed/proved. **2.) There are some parts as mentioned above that we simply do not know what did come from that 20% of grandma's DNA** – this needs to also be witnessed/proved in real life to identify. Did you get her teat placement, head shape, rear legs, or rump? How about her temperament, or will to live? We don't know, that's millions of alleles, and the reason why genomic results will never be 100%, like a parentage verification or milk protein test can be. That's why you can't grab tail hair from your neighbor's beef heifer and find out what her teats will look like! Lastly, there is the factor that genomics are never removed from a genomic bull's proof. That's right, a 99% “proven bull” in the current system has actually never been less “proven” – that's why they only rise or fall so much with milking daughter proof data. It's only a 14-19% “tweak” at the end – from 80-85% rel. to 99%. Some truly terrible genomic bulls still look great, and great

ones still look average. One last factor I want to share is that the genetic experts tell us that it is actually impossible to tell genomically which of the top 10% will actually prove out to be the best, but the industry rarely considers anything ranked lower than the top 2-3%. We could, and are, missing so much, because it is only so accurate, even within the system's own confines!! What does that mean for you??? **If a bull ranked via genomics as #7 was actually #1, you will never get to use a son, and by the time his daughters calve for you, you will likely never be able to get more semen, to protect your bottom line, and know what you are actually going to get!**

The second option is the one that we have chosen to use. This is called daughter proven. While we DNA test all our bulls for parentage verification, haplotypes, and milk proteins and recessives, we do not submit them to a DNA view of a young sire (or embryo for that matter, the data shared for most genomic bulls in A.I. today prior daughter data, could all be generated from their embryos while they are still frozen in the tank, or in utero! This is the reason high-index pregnancies have been cloned by day 60 while in their recipient dam if index investment and superiority is the goal!) We do not get the assigned index data back on our bulls, or market by it. Is this to be deceptive?? Of course not, we have all milked cows at NoBull – we are about the breeders and the cows! This is actually about accuracy. We market them on the merit of their pedigree. We share as many pictures and as much data as we can.

“... the genetic experts claim it is impossible to tell genomically which of the top 10% will actually prove out to be the best ...”

Now for the huge change in the second part of a bull's career: when our bulls start to generate milking daughter proofs, the numbers start from the average of their parents and start to adjust from there. They start at 46-49% reliability parent average, and when they get enough data to be 99%, more than 50% of their proof data will have been generated by actual milking daughters! While we would love for 100% of that milking data to be from milking daughters, that is simply not an option with the current system, whether you select the genomic (14-19%, or daughter proven >50% daughter effect), even though many wish that it was. This is also part of the reason why we have been calling on the breed associations to publish actual standardized 2x 305 day data on daughter groups of a bull as they age, and how many daughters completed those lactations, which would also help us gauge

survivability. So far, our requests have been denied. What does this mean? Our early proof data will be low reliability, and highly volatile. Numbers will bounce around, and it will take time. Likely 2.5 years until bulls can reach 99% reliability. What do we do with this data? We need to pay attention to where they start, and where they trend, realizing the age of their pedigree. We are also learning as we go and considering how we can best help make this information useful to all of us as fast as possible. Also, one of the most useful production gauges we have is the ME daughter averages. While this is disconnected from the production PTAs, and still isn't a raw data metric, it is something else that can be watched. It is a highly leveraged set of numbers with a strong reflection of young cow performance, estimating what she might do when she is mature, even though it is impossible to truly know, so some animals managed different ways will have a tendency to skew these numbers, too. When you look at the rollback data below, and read the information above, you can sure understand why our survivor cows have been devalued.

Milk Production

Rollbacks:

2025: -750lbs

2020: -492 lbs (-1,242lbs)

2015: -492 lbs (-1,734lbs)

2010: -384 lbs (-2,118lbs)

Why is this relevant?

Gamechanger's Dam:

DOB: 10/14/2010

Sire: DOB: 11/1/2015

Galaxy's Sire: DOB: 6/3/2015

Panther's Dam: DOB: 3/20/2014

Sire: DOB: 12/20/2012

Abe Light's Dam: DOB: 9/18/2015

Sporty's Dam: DOB: 12/05/2008

Sire: DOB: 11/27/2016

**SCS Rollback +.50
since Dec 2014**

Type has also been rolled back a total of -2.33 PTAT since December of 2014. What does that mean, and how as breeders do we consider these things? This is why we include all data on our bull's pedigree. If they scored well before a rollback, they won't look worse after the rollback in real life, but their indexes will! Same with production. If a cow milked extremely well 10 years ago, I think most can agree she has potential to do even better today, with better feeding and other factors as well. Now it may make sense to you in an index-crazed industry, why exorbitant amounts of money is paid by studs to "harvest" from breeders high-indexing heifer calves and run things fast in pursuit of marketing. We as breeders have fed this fever, while not realizing we have helped reduce the value of our proven girls that have paid for the farm, and we are now suffering from the byproducts of reduced longevity, and extreme inbreeding.

We are now reading and hearing of many warnings of incoming reduced animal fitness that will result. It's not a matter of if, it's when. These are the reasons why we started NoBull Sires just five years ago, and we have been so honored by the acceptance of the industry, and the excitement that an alternative has spawned. We've spawned lots of questions too, and I'm sure the contents of this document will bring more! That's why we are here! If you have questions, feel free to call me at **(970) 739-4548**, we would love to answer them! We have heard the stories of the excitement of our children and youth to see the new NoBull sire book every year, and get messages regularly. I got one last night, in fact, from a breeder who has renewed excitement about breeding again, because of the NoBull efforts, and we are grateful! Where are we headed? We have many bulls and matings in the pipeline, and we are grateful with the many breeders who are willing to cooperate with us. A focus on A2/A2 in the Holstein breed moving forward is a big priority, as well as polled in both the Holsteins and Jerseys.

“ A focus on A2/A2 in the Holstein breed moving forward is a big priority, as well as polled in both the Holsteins and Jerseys.

As time has gone by, we have remained true to our commitment to breeders to be focused on lifetime combined fat and protein production from the survivor cows, and complementarily mating them with the belief that this is the best way to achieve a balanced lineup. This is now easily on display on the back cover as you see all our bulls and their varied aAa and DMS codes in one place ... we have something for every cow in your barn, while still maintaining a production punch! Our long-term goal is to have a 2/3 proven, 1/3 young sire offering, with proven bulls available for an extended period that you can count on to use like tools in the toolbox for your herd's improvement, in a dependable way that supports your farm's bottom line first and foremost, for generations yet to come! One other change you can look forward to in our 2027 bull book will be professionally fitted, and photographed on farm, non-photoshopped daughter photos. If you have a special daughter in your barn you wouldn't mind added to the list, give us a call! We will have a photography tour in June and November – each year! What are we missing?? Do you have a bull or cow we need to know about??? Give us a call!

Thanks for your time, and for checking out our offering!

Sincerely,

Ben Masemore, Sire Analyst, NoBull Sires

(970) 739-4548

Sire Lineup aAa Codes

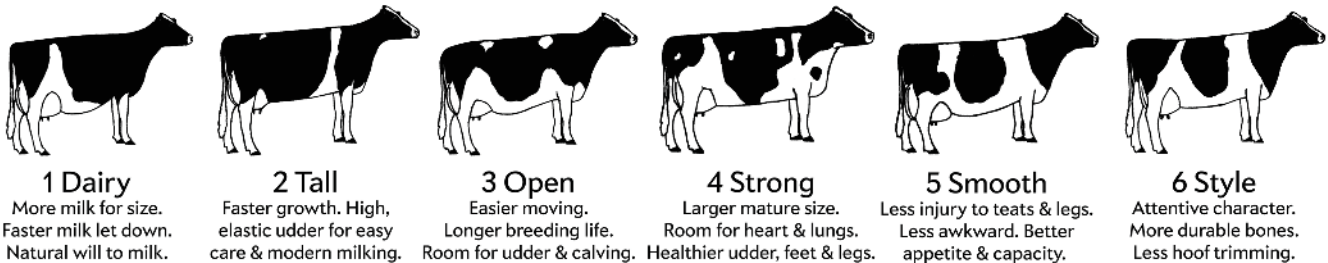
HOLSTEINS:

Victory	135246	Starmagic	315246
Globetrotter	156324	Footloose RC	321654
Monogram-Red	156234	Elyan-Red	342
Red Volvo-Red	156234	Swagger RC	342516
Checkmate	162354	Legacy RC	342516
Stonewall P	231465	Stronger	345126
Beyond	231465	Yeti	354126
Random	234	Primetime	432156
Strategy	234156	O'Toto	432
Abe Light	234165	Galaxy	432561
Axel-red	234165	Extract	462135
Beauty RC	234165	Panther	462351
Wishlist	243165	Pacesetter	462513
Sporty RC	243165	Shakespeare	513642
Clifford-Red	243615	Diego	516
Maverick P VRC RC	243615	Profit	561423
		Gamechanger	615234

JERSEYS:

Hombre	162345
Access	213645
Loaded	231465
Dingo	234165
Glory Days	243651
Frankenstein-P	315246
Triumphant	315264
Boomer Effect	342156
Cookie Cutter	342165
Bern to Be Wild	342561
Jackie Chan	621435

aAa® is a dairy cattle mating guide created in 1950 by Holstein breeder and classifier W.A. Weeks. There are six aAa® “numbers” each representing a different and essential pattern of body form and function:



aAa® numbers are written from left to right for a cow in the order she needs them, and for a bull in the order he possesses them. Breeders simply match the aAa® numbers of the cow and bull as closely as possible to help create daughters with more balanced form for optimal function.

aAa® is not a type of evaluation – it makes no judgment about how good a bull is. aAa® users select bulls that meet their breeding goals then use them according to their aAa® numbers.

aAa® analyzers are independent breeding consultants, not affiliated with any AI company. Most major AI companies worldwide have their bulls analyzed. aAa® numbers for all analyzed bulls are available in the Bull Central® online database at aAaWeeks.com.



NoBull Sires LLC partners Ethan Wentworth, Rusty Herr, and Ben Masemore at their first World Dairy Expo in 2022. The three friends all grew up on their respective family dairies and have had their own dairy herds. With Ethan and Rusty's extensive careers in reproduction in the dairy industry, and Ben's lifelong passion for genetics and their mutual faith in the Lord, when they met they soon became friends. When the three began to share ideas and thoughts about the state of

the industry, the A.I. climate, and the on-farm, real world experience with these genetics and the lack of diversified offerings in the marketplace, they decided to join forces and do something about it to add value back to the farms, and dairymen everywhere, and the cows and cow families they have worked so many generations to develop.

It has been a fast four years since the birth of NoBull. We have been overwhelmed by the reception of our bulls in the marketplace, and hope NoBull can serve as a preserver of quality cattle, and passion for breeding world-wide.

Rusty lives in Chester County, PA, with his wife Heather and their three daughters and one son, and now works full time in the reproduction industry. Ethan lives with his wife Gabrielle in York County, PA with their three (and counting??) sons, and also works full time in the reproduction industry. Ben lives in Berks County, PA with his wife Cassandra and three daughters and one son, where he milks a herd of 75 robotically on his family farms.

We feel being in the field and in the barns on a daily basis helps keep us in touch with the industry we have spent our lives being so passionate about. We look forward to getting to know you all more each year, with every visit and phone call. It is our hope that what we are doing adds value to not only the breeders of our bulls, but your herds as well, and value to your milk check for decades to come.

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OLIVIER MARQUIS
(418) 714-4083

AUSTRALIA

SCOTT SOMERVILLE
+61 0408 846 221

EUROPE

FRED REINDERS
VIVAX GENETICS
+31 6 212 10258

BULL LIST

DOES NOT QUALIFY FOR CAN				HOLSTEIN										
NAAB		PEDIGREE	A2A2	AAA	DMS	REG #	STRENGTHS	PROTECT	USE ON DAUGHTER OF					
54H049	A-TEAM RC	DEVOUR X MCGUCCI X ADVENT	NO	312	234,123	3251626065	UDDERS, FRONT END WIDTH	REAR END WIDTH	SPORTY RC, PANTHER					
54H934	ABE LIGHT *	DOC X AWESOME X BRAXTON	NO	234	246,234	3141305521	DAIRVNESS, WELL ATTACHED UDDER	LOW BODY CODITION SCORE	PANTHER, GALAXY					
54H010	AXEL-RED	ALTITUDE X ADVENT X RUBENS	NO	234	246,234	3236376798	UDDERS, WIDE RUMPS, BODY LENGTH	HIGH PINS	SPORTY RC					
54H977	BEAUTY RC	AWESOME X GOLDWYN X SANCHEZ	NO	234	123,135	3144908914	STYLE, BALANCE, UDDERS	RUMP LENGTH	SPORTY RC					
54H050	BEYOND *	SIDEKICK X GOLWYN X SHOTTLE	NO	231	123,126	3217141597	LONGEVITY	SLOW MATURITY	GAMECHANGER					
54H0145	CHECKMATE	WALKI X CHELIOS X GOLDWYN	NO	162	561	3279968197	DAIRVNESS, PRODUCTION	HIGH PINS	EXTRACT, PANTHER					
54H0144	CLIFFORD-RED *	JACOT X DICE X MCGUCCI	NO	243	135,345	145830474	WIDE RUMPS		FOOTLOOSE RC, AXEL-RED					
732H1	DIEGO *	AIKMAN X TALENTINO X INCAS	NO	516	NA	NLD657021045	CALVING EASE AND FEET AND LEGS, COMPONENTS		AXEL-RED, BEAUTY-RC					
732H06	ELVAN-RED	ELIXER X BALISTO X AMOR	YES	342	NA	NI542539022								
54H0129	EXTRACT	MATHEO X HIGH LIFE X COPYRIGHT	NO	462	456,561	145728412	PRODUCTION, DAIRY STRENGTH	HEAL DEPTH	GAMECHANGER, WISHLIST					
54H056	FOOTLOOSE RC *	BELIEVE-P X SOLOMON X BRAXTON	NO	321	123,135	3250268032	SWEEP OF RIBS, UDDERS	SET TO LEG	LEGACY RC					
54H0030	GALAXY *	LAMBDA X AFTERSHOCK X MIAMI	NO	432	234,123	3234008209	PRODUCTION, DAIRY STRENGTH, SPRING OF RIB	POSTY LEGS	ABE, WISHLIST					
54H929	GAMECHANGER	DOC X AFTERSHOCK X MIAMI	NO	615	234,246	3151980604	DAIRY STRENGTH, MIDDLE, RUMPS	CLOSE TEAT PLACEMENT	PANTHER, WISHLIST					
54H0135	GLOBETROTTER	MITCHELL X DOC X AFTERSHOCK	NO	156	561,135	3253987560	FEET AND LEGS, PRODUCTION	REMOVE CLOSE TEAT PLACEMENT						
54H055	LEGACY RC	SHOWTIME X REGIMENT X DURHAM	NO	342	561,126	3225330679	POWER, WIDTH, UDDER QUALITY	NARROW HOCK (SIDE VIEW)	SPORTY RC					
54H01095	MAVERICK P VRC RC.	CLOUD NINE X SUPER X SHOTTLE	NO	243	NA	3251742921	LENGTH OF BODY	THURL PLACEMENT	GALAXY, PANTHER					
732H4	MONOGRAM-RED *	RED MAX X INCAS	NO	156	NA	NLD718222956	COMPONENTS		BEAUTY-RC, AXEL-RED					
732H07	O'TOTO RC	PARFECT X WIRDUM X JACUZZI	YES	432	NA	NI584837069								
54H0152	PACESETTER	PACE X GAMEDAY X ESAKU	NO	462	234,246	3291418997	CENTRAL THURL, WIDTH, COMPONENTS	NARROW HOCK (SIDE VIEW)						
54H973	PANTHER *	RUBICON X BALISTO X UNO	YES	462	345,456	3209481310	COMPONENTS, WIDTH, FEET AND LEGS	REAR UDDER WIDTH	ABE, GAMECHANGER					
54H923	PRIMETIME	GOLDWYN X SHOTTLE X DUNDEE	YES	423	123,234	3151980595	COMPONENTS, POWER	FORE UDDER	PANTHER					
732H08	PROFIT	BERNELL X DITMAR X EML II	YES	561	NA	NI1897070124								
732H5	RANDOM *	RANGER X BOARD X SOLUTION	YES	234	NA	NLD648499303	COMPONENTS, FEET AND LEGS		GALAXY, PANTHER					
732H3	RED VOLVO-RED *	RED MAX X TALENTINO X INCAS	NO	156	NA	NLD635922346	COMPONENTS	CALVING EASE						
732H2	SHAKESPEARE *	RANGER X WALKI X MINOS	NO	513	NA	NLD632592177	CALVING EASE AND FEET AND LEGS	IMMATURE PRODUCTION	YETI, GAMECHANGER, BEYOND					
54H935	SPORTY RC	ARTIST X LAMNBOY X CHAMPION	NO	243	NA	144934465	STRONG FRONT END, VERY CORRECT RUMPS	CALVING EASE	BEAUTY-RC, AXEL RC					
732H010	STARMAGIC	BONUM X RICOL X SHOGUN	YES	315	NA	NI1887231867								
54H1112	STONEWALL-P *	RENEGADE X LOYOLA X AIKMAN	NO	231	135,345	1446929	BALANCE, MAMMARY SYSTEM	STRENGTH	GALAXY					
54H0143	STRATEGY	MVP X SPEARMINT X JUROR	NO	234	561,456	3302344711	BODY LENGTH		GAMECHANGER					
54H0142	STRONGER	MVP X SPEARMINT X JUROR	NO	345	561,456	3302344713	POWER, SPRING OF RIB	THURL PLACEMENT	AXEL, ABE, WISHLIST					
54H0140	SWAGGER RC	O'KALIBER X REDBURST X REGIMENT	NO	342	456,561	3267561725	WIDTH AND LENGTH	NARROW HOCK (SIDE VIEW)	AXEL, FOOTLOOSE, SPORTY					
732H09	VICTORY	MURA X RICOL X SHOGUN	YES	135	NA	NI1887233313								
54H979	WISHLIST *	WICKAM X SOLOMON X WINDBROOK	YES	243	126,246	13860613	UDDERS, TEAT PLACEMENT, LONGEVITY	BODY DEPTH, SLOW MATURITY	GALAXY, EXTRACT					
54H011	YETI	HANANS X YODER X UNO	YES	354	126,246	3232394884	POWER, RUMPS, UDDERS, COMPONENTS	BACK THURLS, CE IN HEIFERS	SPORTY, DIEGO, PANTHER					